

TALKING TOURISM

September 6, 2026

Each month, this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

2026 Ohio Conference on Travel

Mark your calendar for October 7–9, 2026, when the Ohio tourism industry comes together for the Ohio Conference on Travel at the Roberts Centre in Wilmington, Ohio. The theme this year is “Stories that Move Us!”

From attractions and museums to hotels, restaurants, retailers, destination marketing organizations, state agencies and more, Ohio’s travel industry is powered by the people who make every visitor experience special. This is an opportunity to connect, learn and be part of the conversation shaping the future of tourism across the state.

Tourism entities who attend will hear the latest travel trends, with sessions exploring sports tourism, ADA requirements and website development, emerging traveler behaviors, artificial intelligence in tourism, and more. This is one of the best places to gather fresh ideas, discover industry’s best practices, celebrate award winners and hear from the next generation of tourism leaders.

The VCB staff will be attending this year’s conference—learning from industry experts, connecting with tourism professionals from across Ohio and bringing new ideas and best practices back home to Guernsey County. We look forward to sharing what we learn and putting those ideas to work to continue making our destination the best it can be.

To learn more or register to attend, see: <https://ohioconferenceontravel.com/>

UPCOMING EVENTS

Sept. 4-5	Salt Fork Squatchin', Salt Fork State Park
Sept. 5	Night Hike/Owl Prowl, Eco-Discovery Center, Salt Fork State Park
Sept. 5	Canoe Excursion, Salt Fork State Park
Sept. 6	The Entire American Revolution (In 40 minutes), Cambridge Performing Arts Center
Sept. 7	Mental Health Matters 5K, Cambridge City Park
Sept. 7, 14, 21, 28	Movement Monday (Yoga), 914 Wheeling Ave.
Sept. 10-13	Buckeye Trail Fest – Salt Fork Lodge & Conference Center
Sept. 11, 18, 25	Rt. 40 Farmers Market, 5843 Glenn Highway
Sept. 11	Canned Food Drive, The Living Word Outdoor Drama
Sept. 12	Urban Twings 10 th Annual Fall Market, 5843 Glenn Highway
Sept. 12, 19, 26	Walk and Talk, 63500 Corduroy Rd
Sept. 12	Shades of Hunks, Downtown Arena
Sept. 13	Southern Supper in the Meadow, Old World Gardens & Farm
Sept. 14-19	Guernsey County Fair, Old Washington Fairgrounds
Sept. 17	Cambridge Chamber of Commerce Business Happy Hour,
Sept. 17	"Years in Business Awards", Midtown Market
Sept. 18	Tour Bus Night, The Living Word Outdoor Drama
Sept. 20	Broadway Karaoke Bash, Cambridge Performing Arts Center
Sept. 25	Ladies Night, The Living Word Outdoor Drama
Sept. 26	SeptemberFest, Pritchard Laughlin Civic Center

Sept. 27 Y City Barbershop Show, Pritchard Laughlin Civic Center
Sept. 28 Family Storytime, Guernsey County District Public Library - Byesville

A full list of our events is located at VisitGuernseyCounty.com. Before attending any event, we suggest you call ahead. ***For a complete listing of events, log on to VisitGuernseyCounty.com.***

To learn more about the VCB, area events and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200, in downtown Cambridge, call 740-432-2022, email destination@VisitGuernseyCounty.com or log on to VisitGuernseyCounty.com.