

## **14 Tourism Organizations Receive Grants from the Cambridge/Guernsey County Visitors & Convention Bureau**

CAMBRIDGE, OHIO (May 8, 2026) – The Cambridge/Guernsey County Visitors & Convention Bureau has named 14 local organizations as recipients of the 2026 Grant Assistance Program (GAP).

For 13 years, the Cambridge/Guernsey County Visitors & Convention Bureau has proudly offered local nonprofit organizations the opportunity to stretch their marketing dollars through the Grant Assistance Program (GAP). The local program assists qualified non-profit tourism events, organizations and businesses to “fill in the gap” through advertising and promotion of activities that directly increase lodging occupancy, create positive publicity and enhance the tourism environment in the Cambridge/Guernsey County area. The VCB has committed \$40,000 in its 2026 budget to marketing events and promotions that demonstrate positive tourism potential.

### **This year’s recipients are:**

- Cambridge Lions Club
- Cambridge Main Street
- Cambridge Performing Art Center
- Dickens Victorian Village
- Guernsey County Community Development Corporation
- Guernsey County Historical Society
- Living Free Events
- National Museum of Cambridge Glass
- National Whitetail Deer Education Center
- Ohio Hills Festival
- Pritchard Laughlin Civic Center
- Salt Fork Arts & Crafts Festival
- The Living Word Outdoor Drama
- The Wilds

The goals of the program are simple:

- Increase overnight stays in Cambridge/Guernsey County
- Promote a positive image and increase visibility of the county’s attractions
- Increase expenditures by visitors to Cambridge/Guernsey County
- Provide programs and activities beneficial to drawing additional tourists from a 100+ mile radius
- Feature new or expanded events, projects or programs

Grants were made available from a minimum of \$500 to a maximum of \$5,000 and were contingent upon the number of overnight stays the event, project or program generates.

For more information, contact the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200, in downtown Cambridge, call 740-432-2022, email [destination@VisitGuernseyCounty.com](mailto:destination@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).



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