

TALKING TOURISM

June 7, 2026

Each month, this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

2027 Travel Guide Ad Sales Underway Soon

Do you own a small business, host a special event, operate a restaurant or offer a one-of-a-kind shopping experience? Perhaps you represent an attraction, museum or outdoor recreation destination. Now is the perfect time to highlight what makes you special in one of our county's most important tourism marketing publications for 2027. Each year, the VCB produces an award-winning, comprehensive travel guide that inspires visitors to explore all our area has to offer — from attractions, museums and outdoor adventure to shopping, arts & entertainment, lodging, dining, festivals, events and more. Complete with a detailed county map and engaging visitor information, this guide places your business or destination directly in the hands of travelers looking for their next memorable experience.

The VCB offers a variety of advertising opportunities designed to fit businesses and organizations of all sizes in the 2027 Travel Guide. Ad sales are now underway, giving tourism partners the chance to connect with visitors actively planning their next getaway or adventure. Available in both print and digital formats, the guide enjoys extensive, year-round distribution, reaching travelers across the region and beyond while showcasing the very best our area has to offer.

Don't miss the opportunity to place your business in front of travelers eager to discover the best of Guernsey County. Advertising space for the 2027 Travel Guide will fill quickly, and the deadline to reserve your spot is August 24, 2026. To secure your ad space, contact Terri Herron at the VCB office today at 740-432-2022 or by email at info@VisitGuernseyCounty.com. This is your chance to be part of a highly anticipated publication that inspires visitors year-round and encourages them to shop, dine, stay and explore locally.

The Living Word Outdoor Drama Season

This summer, embark on a transformative journey unlike any other in Ohio. Ohio's only outdoor passion play, The Living Word Outdoor Drama, launches its 52nd season on Friday, June 19, in Cambridge.

"This remarkable production is meticulously crafted to provide a theatrical retelling of Christ's last days, unfolding the Biblical Account of Jesus Christ against the stunning backdrop of a 400-foot panoramic amphitheater," said Debbie Robinson, Cambridge/Guernsey County Executive Director. The amphitheater is recognized as America's most authentic re-creation of Old Jerusalem. Through a captivating blend of lighting, immersive sound effects and authentic costumes, the ancient city of Jerusalem springs to life, enhanced by live animals, including a donkey and a horse-drawn Roman chariot.

Notably, this unique drama invites audience members and visiting groups to engage directly with the performance, allowing them to step into the story as 'extras' for the evening and experience the Passion of Christ in a profoundly intimate manner.

Performances take place on Friday evenings beginning June 19 through October 2 in 2026. (Performances will be closed July 3 and September 4 for holiday weekends.) Throughout the season,

special theme nights have been created to encourage different groups to attend, ranging from youth nights to family events to church gatherings.

Ticket prices are \$18 for adults (13-59), \$16 seniors (60 and up), \$6 children (4-12), and free (4-under). Purchase tickets at the box office (open at 6 p.m.), call 740-439-2761 or buy online at <https://livingworddrama.org/>. All seating is general admission. Parking is free.

Guests are welcome to take a behind-the-scenes tour beginning at 6:30 p.m. the night of each performance (donations accepted). Front-set tours are also available beginning at 7 p.m. and are included with admission.

For younger audience members, The Living Word Outdoor Drama will host a special youth weekend July 24 & 25. On Friday, July 24, all teenagers (ages 13-19) and children (ages 12 and under) will receive free admission to the live drama.

Then on Saturday, July 25, parents are encouraged to bring their children to The Jerusalem Experience. It is a day (2-5 p.m.) kids won't forget, full of costume making, carpentry, games, food, animals, Shofar lessons and more! This event is geared toward children and is like an outdoor Vacation Bible School. The cost is free for everyone! (There will not be any drama that evening.) To learn more, visit <https://livingworddrama.org> or call 740-439-2761.

Events to Discover

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| June 2,9,16,23,30 | GC Dairy Goat Ventors Market, Guernsey County Fairgrounds |
| June 2, 9, 16, 30 | Food Preservation (OSU Ext), Gurnsey County Public District Library – Crossroads Branch |
| June 5,12,19,30 | Route 40 Farmers Market, Urban Twigs, Cambridge |
| June 5 | United Way Par-Tee on the Greens, Cambridge County Club |
| June 6 | Banjoes & Bigfoot III, Deerassic Park Pavilions |
| June 6 | Patriot Grave Marker Ceremony for Christopher Brill, Kipling |
| June 6 | Kids' Summer Reading Program Kick Off, Guernsey County Public District Library – Crossroads Branch |
| June 12, 17, 28 | 2026 Glow Night at the Splash Pad, Seneca Lake Park |
| June 13 | Hospice of Guernsey County Annual Touch A Truck, Deerassic Park Education Center |
| June 13 | Settling the Ohio Country: After the Revolutionary War, Guernsey County Public District Library – Crossroads Branch |
| June 13 | Truck & Tractor Pull, Guernsey County Fairgrounds |
| June 14 | Old World Garden's Italian Courtyard Dinner, The Farm at Old Word Garden, Quaker City |
| June 16 | Seneca Glow Paddle, Seneca Lake Park |
| June 18 | Eco-Discovery Center Family Program, Salt Fork State Park |
| June 18 | Chamber Business Happy Hour, Dockside Restaurant |
| June 19 | 52nd Season Opener, The Living Word Outdoor Drama |
| June 19-21;26-28 | The Jungle Book, Cambridge Performing Arts Center |
| June 20 & 27 | From Scratch Co-op Farmers Market, Wheeling Avenue |
| June 20 | National Road Bike Show, Downtown Cambridge |
| June 22 | Unearth Creativity, Guernsey County District Public Library, Byesville Branch |
| June 23 | Seneca Day Camp for Kids, Seneca Lake Park |
| June 26 & 27 | National Cambridge Collectors Annual Glass Show & Sale, Pritchard Laughlin Civic Center |

June 27 Ceremonies honoring Revolutionary War Soldiers Thomas Bay and Dave
Findely, Cumberland and New Concord
June 27 Byesville Blast, Patriot Park

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.

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