

## TALKING TOURISM

May 3, 2026

Each month, this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services, and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### ***National Travel & Tourism Week***

The Cambridge/Guernsey County VCB invites you to participate in National Travel & Tourism Week, May 3–9, 2026, an annual tradition that celebrates the impact of travel across the United States. This special week serves as a reminder of the value of stepping away from our daily routines to explore, recharge and experience something new. Travel enriches our lives, broadens our perspectives, and creates lasting memories. It is also a time to recognize the travel and tourism industry and the many people who work to make each visitor's experience meaningful. Just as importantly, it gives us an opportunity to reflect on how tourism strengthens our local economy and highlights the unique culture and heritage of our community. Be sure to stop by the Tourist Information Center (627 Wheeling Ave.) to pick up a 2026 Cambridge/Guernsey County Travel Guide, an area map, and a Guernsey County Food Guide to enjoy or share with visiting family and friends.

Our community relies on visitors for tax revenue and jobs, and the benefits they bring to our local economy are significant. Guernsey County's travel industry generates an estimated \$30 million in tax revenue and supports 1,777 direct and indirect jobs—about 8.7% of total employment, resulting in an overall economic impact of \$227 million.

### ***Ohio Tourism Day May 12th***

Join us for Ohio Tourism Day, a celebration of Ohio's vibrant tourism industry! The Cambridge/Guernsey VCB staff will be there with John Hickenbottom, naturalist at Salt Fork State Park, and representatives from destinations across the state on Tuesday, May 12, 2026, beginning at 11 a.m. on the West Plaza of the Ohio Statehouse.

This free event offers a wonderful opportunity to plan your next Ohio getaway while exploring attractions from around the state. Enjoy live entertainment, demonstrations, interactive experiences, and booths hosted by leaders in Ohio's tourism industry.

### ***New Partner Highlights***

We are excited to welcome Brickhouse Market & Deli and Brickhouse Social to downtown Cambridge this spring! Brickhouse Social is a coffeehouse, while Brickhouse Market & Deli offers a variety of fresh products (desserts, cheese, meat, etc.) daily. Both businesses are locally owned and designed to be a gathering space for our community.

### ***Events to Discover***

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| <b>May 1,8,15</b> | Bluegrass Concert, Pennyroyal Opera House, Fairview            |
| <b>May 2</b>      | Craft Fair, Cambridge City Park                                |
| <b>May 2</b>      | Ohio Bigfoot Conference, Salt Fork State Park Lodge            |
| <b>May 2</b>      | Bluegrass Jam Session, Pennyroyal Opera House, Fairview        |
| <b>May 3</b>      | Wildlife Encounters, Salt Fork State Park Eco-Discovery Center |
| <b>May 4</b>      | Scavenger Hunt, Guernsey County District Public Library        |
| <b>May 5</b>      | Family Space Program, Old Washington Presbyterian Church       |
| <b>May 6</b>      | Terrarium House Building, Monarch Mercantile, Byesville        |
| <b>May 8</b>      | Older Adult Extravaganza, Pritchard Laughlin Civic Center      |

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| <b>May 8</b>          | Salt Fork Art Night, Salt Fork State Park Eco-Discovery Center                                     |
| <b>May 8 &amp; 10</b> | Porchetta Food Truck, Guernsey Brewhouse   |
| <b>May 9</b>          | Early Birding, Salt Fork State Park Eco-Discovery Center   |
| <b>May 9</b>          | Shades of Hunks, Downtown Arena  |
| <b>May 9</b>          | Hosak's Cave Hike, Salt Fork State Park  |
| <b>May 9</b>          | 2026 Spring Fest, Deerassic Park Education Center  |
| <b>May 9</b>          | Sustainability Scavenger Hunt, Salt Fork Eco-Discovery Center                                      |
| <b>May 9</b>          | Wings of Hope Banquet, Pritchard Laughlin Civic Center   |
| <b>May 16</b>         | Guernsey Crossroads Marathon & Half Marathon, Downtown Cambridge                                   |
| <b>May 16</b>         | Crossroads Finish Line Festival, Downtown Cambridge  |
| <b>May 16</b>         | Coffee & Cars, Advance Auto Parts  |
| <b>May 16</b>         | A Night at the Races, Deerassic Park Education Center  |
| <b>May 18</b>         | Vessel Safety Check, Salt Fork Marina  |
| <b>May 27-31</b>      | National Road Yard Sale Days, US Rt. 40  |
| <b>May 25</b>         | Coffee & Cars After Dark, Pritchard Laughlin Civic Center  |
| <b>May 30</b>         | Day of Enchantment, Downtown Cambridge   |
| <b>May 30</b>         | 1950s Sock Hop & Classic Car Cruise-In, Guernsey County District Public Library, Crossroads Branch |
| <b>May 30</b>         | Ohio Goes to the Movies Family Flick, Guernsey County District Public Library, Crossroads Branch   |

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200, in downtown Cambridge, call 740-432-2022, email [destination@VisitGuernseyCounty.com](mailto:destination@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).

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