

## **National Travel & Tourism Week: Travel Powers the Economy, Builds Opportunity & Connects America**

CAMBRIDGE, OHIO (April 29, 2026) – The Cambridge/Guernsey County Visitors & Convention Bureau (VCB) invites the community to recognize National Travel & Tourism Week, May 3-9, 2026.

National Travel and Tourism Week (NTTW) shines a spotlight on the U.S. travel industry's essential role in driving economic growth, creating jobs and enhancing the nation's global competitiveness.

"Travel is one of our nation's most powerful economic engines, supporting millions of jobs, fueling businesses and propelling industries forward," said U.S. Travel Association President and CEO Geoff Freeman. "National Travel & Tourism Week reinforces the pivotal role travel plays in building a stronger, more prosperous America."

Since 1983, NTTW has underscored the travel industry's contribution to U.S. economic strength, community vitality and quality of life. In 2024, the travel industry generated \$2.9 trillion in economic output, supported more than 15 million jobs and produced \$190 billion in tax revenue equivalent to \$1,490 per household.

Debbie Robinson, Cambridge/Guernsey County VCB Executive Director reports that in a 2023 Economic Impact Report from Tourism Ohio, "Each household in Guernsey County would need to be taxed an additional \$962 to replace the visitor-generated taxes received by state and local governments. Guernsey County depends on travel and tourism for important revenue, good jobs and the overall strength of our local economy. The industry generates an estimated \$30 million in tax revenue and supports 1,792 direct and indirect jobs—representing 9.3% of total employment—while contributing an overall economic impact of \$219 million to our community."

"Travel drives economic opportunity and strengthens our community," Robinson said. "This National Travel & Tourism Week, we celebrate travel's undeniable impact and reaffirm its importance in shaping our local economy and quality of life."

To learn more about upcoming events and points of interest in Guernsey County, contact the Cambridge/Guernsey County Visitors & Convention Bureau office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [destination@VisitGuernseyCounty.com](mailto:destination@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).



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