TALKING TOURISM

June 1, 2025

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry have on this region.

2026 Travel Guide Ad Sales Underway

Now is the time to take advantage of advertising in an important tourism marketing piece! Each year the VCB creates an award-winning, compressive travel guide that features attractions and museums, outdoor recreation, shopping, arts & entertainment, lodging, dining, events, a county map and much more.

The VCB is currently offering a variety of ad sizes for purchase in the 2026 Travel Guide. Local tourism partners are invited to secure their ad space now through August 20th. With the travel guide available both in print and online, advertisers benefit from increased exposure across multiple platforms. With a strategic approach that includes direct mail, travel shows and countless other outlets, this guide will ensure that the many points of interest Cambridge and Guernsey County have to offer will reach eager travelers far and wide. This widespread distribution goes beyond simply sharing information—it's an invitation for visitors to explore the unique experiences and hidden gems that make this region truly special.

Visitors to VisitGuernseyCounty.com may click the link on the home page to view the digital edition of the current travel guide. Contact Terri Herron at the VCB office by phone at 740-432-2022 or by email at info@VisitGuernseyCounty.com to secure your ad space today! Deadline is Aug. 20, 2025.

The Living Word Outdoor Drama Season

This summer take a journey like no other. Ohio's only outdoor passion play, The Living Word Outdoor Drama, begins its 51st season on Friday, June 13, 2025.

The drama is designed for the theatrical telling of the last days of Christ. The Biblical Account of Jesus Christ unfolds for audiences on a spectacular 400-foot panoramic amphitheater and is considered America's most authentic re-creation of Old Jerusalem.

Through stunning lighting, special effects, sound and authentic costumes - Jerusalem comes alive! Live animals are used in the production, including a donkey and an authentic horse-drawn Roman chariot.

Performances take place on Friday evenings beginning June 13 through September 26 in 2025. (Performances will be closed July 4 and August 29 for holiday weekends.) Throughout the season special theme nights have been created to encourage different groups to attend, ranging from youth nights to family events to church gatherings. Ticket prices are \$18 for adults (13-59), \$16 seniors (60 and up), \$6 children (4-12), and free (4-under). Purchase tickets at the box office (opens at 6 p.m.), call 740-439-2761 or buy online at www.livingwordrama.org. All seating is general admission. Parking is free. Guests are welcome to take a behind-the-scenes tour beginning at 6:30 p.m. on the night of each performance (donations accepted). Front-set tours are also available beginning at 7 p.m. and are included with admission.

Events to Discover

Now - June 30	Dogs of War and Peace Exhibit, Salt Fork Lodge
June 3	Artists Program, Guernsey County Public District Library
June 5 & 19	Concert in the Park, Cambridge City Park
June 6-8	Valley View Trade Days, 209 Tire
June 6-8;13-15	Anne of Green Gables, Cambridge Performing Arts Center
June 7	Banjos & Bigfoot, Salt Fork State Park Beach
June 7	Shades of HUNKS, Downtown Arena
June 9	Messy Color Fun, Guernsey County Public District Library
June 10	Kids Drop-In (ice cream day), Happy Messy Play, Byesville
June 10, 17, 24	Guernsey County Dairy Goat Vendors Market, Guernsey County Fairgrounds,
	Old Washington
June 11	North American Art Culture, Guernsey County Public District Library
June 11	Simple Nature Photography, Guernsey County Public District Library
June 12	Handprints & Footprints Crafts, Guernsey County Public District Library
June 13	51 st Season Opener, The Living Word Outdoor Drama
June 13	A decade to Remember – 1970s Disco, Guernsey County Public District Library
June 14	Seneca Father's Day Celebration, Seneca Lake Park
June 14	Annual Touch A Truck, Deerassic Park Education Center
June 14	Flea Market, Deerassic Park Education Center
June 14	National Road Bike Show, Downtown Cambridge
June 14	Guernsey County Summer Pull, Guernsey County Fairgrounds
June 21	Seneca Summer Solstice Celebration & Glow Splash, Seneca Lake Park
June 25	Fireman's Festival, Byesville
June 26	Seneca Day Camp for Kids, Seneca Lake Park
June 27-28	Annual Glass Show & Sale, Pritchard Laughlin Civic Center

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email destintion@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.

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