

TALKING TOURISM

May 4, 2025

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

National Travel & Tourism Week

The Cambridge/Guernsey County VCB invites you to participate in National Travel and Tourism Week, May 4-10, 2025, an annual tradition for the U.S. travel community. Established in 1983 by a congressional resolution, the travel and tourism industry unite to celebrate the value travel holds for our economy, businesses and personal well-being. Be sure to stop by the Tourist Information Center to pick up a 2025 Cambridge/Guernsey County Travel Guide, map of the area and a Guernsey County Food Guide to keep or to share with visiting family and friends.

Our community relies on visitors for tax revenue and jobs and the benefits they bring to our economy. Guernsey County's travel industry accounts for an estimated \$30 million in tax revenue and 1,777 direct/indirect jobs (8.7%) that generate a total economic impact of \$227 million.

Ohio Tourism Day May 13th

The VCB staff will attend Ohio Tourism Day on Tuesday, May 13, 2025, beginning at 11 a.m. on the West Plaza of the Ohio Statehouse. The day is a celebration of Ohio's tourism industry and provides the opportunity for consumers to plan their Ohio vacations while visiting tourism destinations and attractions from across the state. The FREE event will include entertainment, demonstrations, interactive experiences and booths represented by Ohio's tourism industry leaders.

GAP Recipients Announced

The Cambridge/Guernsey County Visitors & Convention Bureau recently announced 12 local non-profit organizations that are recipients of the 2025 Grant Assistance Program (GAP) totaling \$40,000.

Now in its twelfth year, the program assists qualified non-profit area tourism events, organizations, and businesses to "fill in the gap" with the advertising and promotion of activities which directly increase lodging occupancy in designated periods throughout the year, create positive image building publicity for the Cambridge/ Guernsey County area and enhance the tourism environment in the area.

This year's recipients are:

1. Byesville Firemen's Association
2. Cambridge Main Street
3. Cambridge Lions Club
4. Cambridge Performing Arts Center
5. Dickens Victorian Village
6. Guernsey County Community Development Corporation
7. Guernsey County Historical Society
8. Living Free Events
9. National Museum of Cambridge Glass
10. Ohio Hills Folk Festival
11. Salt Fork Arts & Crafts Festival
12. The Living Word Outdoor Drama

Events to Discover

May 2-4	Cambridge Singers Spring Show “Screen Time,” Scottish Rite Auditorium
May 2 & 16	Bluegrass Concert, Pennyroyal Opera House
May 3	Ohio Bigfoot Conference, Salt Fork State Park Lodge & Conference Center
May 5	Summer Spreads, Guernsey County District Public Library Crossroads Branch
May 6, 13, 20 & 27	Guernsey County Dairy Goat Vendors Market, Guernsey County Fairgrounds
May 10	Mother’s Day Celebration, Seneca Lake Park
May 10	Spring Fest, Deerassic Education Park
May 17	Ohio Boating Education Course, Salt Fork State Park
May 17	7th Annual Spring Race Half-Marathon, 10k & 5k Race, Great Guernsey Trail
May 17	Day of Enchantment, Cambridge Main Street
May 18	Vessel Safety Check , Salt Fork Marina
May 23-26	Memorial Day Weekend, Seneca Lake Park
May 26	Byesville Memorial Day Parade, Downtown Byesville
May 26	Coffee & Cars of Guernsey County After Dark, Pritchard Laughlin Civic Center

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email destination@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.

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