

TALKING TOURISM

March 2, 2025

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry have on this region.

Group Tours in Cambridge/Guernsey County

Dixie Lacy, Sales Manager at the Cambridge/Guernsey County VCB, is dedicated to attracting group tours. She actively participates in trade shows and forms connections with tour operators across the Midwest and Canada, ensuring a steady influx of bus groups to our area. Through her personal touch via phone, email and in-person interactions, motorcoach groups return year after year for our unique offerings and exceptional customer service.

In 2024, the bureau hosted nine bus groups from April to December and assisted Bev Kerr, who handles most all the holiday tours, with several of the 39 groups during the Dickens Victorian season. For 2025, eight groups are already booked with two for 2026. We offer nine customizable itineraries, from “Holly Jolly Holidays” to “Astronauts & Animals.”

New for 2026, the “America 250” tours celebrate the U.S. bicentennial, featuring seven special itineraries that highlight veterans, artists, and more.

Beyond trade shows, the VCB actively advertises in group-specific publications and partners with Ohio destinations to boost group tour opportunities. Groups are vital to the local economy, and we’re committed to bringing both new and repeat visitors to our doorstep!

2025 Calendar of Events

A full list of our events is located at VistGuernseyCounty.com. Before attending any event, we suggest that you call before you go.

March 1	St. Benedict School Auction, St. Benedict School
March 1	15th Annual Guernsey County CDC Winter Banquet, Pritchard Laughlin Civic Center
March 4	Second Annual Culinary Challenge, Cambridge Country Club
March 4	Mardi Gras Paint & Sip, Crossroads Library
March 7-8	Home, Garden, Business & Travel Expo, Pritchard Laughlin Civic Center
March 7, 21,28	Pennyroyal Opera House Bluegrass Concerts, Fairview
March 8	Stereonimbus Live, Downtown Arena
March 12	United Way Ladies Night Out, Pritchard Laughlin Civic Center
March 13	2 nd Annual Dog Shelter Gala, Pritchard Laughlin Civic Center
March 14-15	National Museum of Cambridge Glass open for Auction Weekend
March 15	Cambridge Glass Auction, Pritchard Laughlin Civic Center
March 15	4 th Annual Square Dance, Scottish Rite Ballroom
March 16	Shamrock Shuffle 5K, Great Guernsey Trail, Lore City Trail Head
March 20-22	Cambridge Lions Club Music and Comedy Show, Pritchard Laughlin Civic Center
March 22	Next Stop Comedy, Guernsey Brewhouse
March 23	Small Business Showcase, Pritchard Laughlin Civic Center
March 23	Southeastern Ohio Symphony Orchestra Concert, Brown Chapel, Muskingum University, New Concord
March 29	Annie Glenn Tea and Tunes, John & Annie Glenn Museum

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.

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