

Apply Now for the 2025 Cambridge/Guernsey County VCB Grant Assistance Program!

CAMBRIDGE, OHIO (January 14, 2025) – The Cambridge/Guernsey County Visitors & Convention Bureau Board of Directors is excited to announce that applications are now open for the **2025 Grant Assistance Program (GAP)**! Now in its 12th year, the program provides valuable funding to help non-profit tourism organizations, events and businesses in the area grow and thrive.

The **GAP Grant** is designed to support initiatives that promote tourism, increase lodging occupancy and enhance the vibrant tourism environment in Cambridge and Guernsey County. If your non-profit event, project or program has the potential to attract visitors and create lasting memories, we want to help you succeed!

What is the goal of the GAP?

- **Increase overnight stays** in the area
- **Boost visibility** and promote the county's attractions
- **Encourage visitor spending** and economic growth
- **Attract tourists** from over 100 miles away
- **Support new or expanded events, programs and projects**

Grant Details:

- **Grant amounts** range from **\$250 to \$5,000**
- Funding is based on the amount of overnight stays generated by the event or project
- Grants are available for non-profit groups and organizations operating in the Cambridge/Guernsey County area

Important Dates:

- **Applications are due by March 3, 2025**
- **Grant decisions will be announced by March 28, 2025**

Applications will be reviewed by the GAP Committee and then presented to the Cambridge/Guernsey County VCB Board of Directors for final decisions.

How to Apply:

To apply or learn more, visit VisitGuernseyCounty.com/tourism-partners/grants for the full program details and the application form.

Need Help?

For additional information, stop by the Cambridge/Guernsey County VCB office at **627 Wheeling Avenue, Suite 200** in downtown Cambridge, call **740-432-2022**, email destination@VisitGuernseyCounty.com, or visit VisitGuernseyCounty.com.