

## TALKING TOURISM

January 5, 2025

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry have on this region.

### **Get Ready for an Exciting 2025 in Cambridge/Guernsey County, Ohio!**

The official 2025 Visitors & Convention Bureau's Travel Guide is here, and it's packed with thrilling updates and experiences for every type of traveler! Whether you're planning a weekend getaway or a full-blown adventure, this free guide is your ultimate resource to explore the best that Cambridge and Guernsey County have to offer.

### **New Attractions & Big Milestones**

Prepare to be amazed! The guide features exciting new additions to the area, such as the eco-friendly Eco-Discovery Center at Salt Fork State Park and the family-favorite splash pad at Seneca Lake Park. And don't miss the celebration of the 20th anniversary of Dickens Victorian Village, a must-see event that promises to bring the charm of the Victorian era to life like never before!

### **44 Pages of Pure Adventure**

Dive into a wealth of outdoor activities, breathtaking scenic views, and local gems, including vibrant boutique shops in downtown Cambridge, thrilling 2025 events, unforgettable road trips, exceptional dining experiences, and so much more. This guide is a ticket to the best experiences in Ohio!

### **Pick Up Your Guide**

Stop by the Tourist Information Center in downtown Cambridge and grab your copy for family reunions, weddings, or for visiting friends and relatives. The 2025 guide will be distributed year-round to key locations such as local businesses, events, attractions, lodging properties, and more!

### **Boost Your Event with GAP Funding!**

Are you planning an event or tourism initiative that brings visitors to Cambridge/Guernsey County? The Grant Assistance Program (GAP) can help you maximize your marketing potential! With grants ranging from \$500 to \$5,000, the program supports non-profit organizations with events or projects that increase lodging occupancy, enhance the local tourism experience, and create buzz around our area.

### **Deadline Alert: March 3, 2025**

The deadline for GAP applications is March 3, 2025. Don't miss out on this incredible opportunity to elevate your tourism event in 2025! Apply today at <https://visitguernseycounty.com/tourism-partners/grants/>.

Make 2025 the year you explore Cambridge/Guernsey County to the fullest!

### **2025 Calendar of Events**

A full list of our events is located at [VistGuernseyCounty.com](http://VistGuernseyCounty.com). Before attending any event, we suggest that you call before you go.

Now – January 31  
January 1

The Cambridge Skating Rink, Cambridge City Park, Large Pavilion  
First Day Hike- Salt Fork State Park, Stonehouse Trail Parking Lot

January 4	So you think you can draw: NATURE?, Salt Fork State Park
January 4	Live Music by Malcolm Spence, Georgetown Vineyards
January 7,9,13,14,16	Watch. Play. Create., Crossroads Branch Library
January 7	Ice Fishing Program, Old Washington Presbyterian Church
January 10	Crandall Creek, Pennyroyal Opera House, Fairview
January 11	Live Music by Moberod, Georgetown Vineyards
January 13 & 27	Kids' Expedition: Legos, Crossroads Branch Library
January 18	Live Music by Evan Abood, Georgetown Vineyards
January 18	Next Stop Comedy, Guernsey Brewhouse
January 18-19	Heritage Gun Show, Pritchard Laughlin Civic Center
January 19	Run Your Ice Off 5K, Cambridge City Park
January 24	Kids' Stem, Crossroads Branch Library
January 25	Live Music by Matt Frampton, Georgetown Vineyards
January 26	Fourth Annual Cambridge Bridal Show, Pritchard Laughlin Civic Center
January 29	Wild Wednesdays, Deerassic Park Education Center
January 31	Junior Sisk, Pennyroyal Opera House

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).

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