

TALKING TOURISM

August 4, 2024

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

2025 Tourism Event Information Needed

The Cambridge/Guernsey County Visitors & Convention Bureau staff is already hard at work gathering and posting tourism related event information for 2025! Do you have a special travel or tourism related event or activity planned for 2025? If so, please submit your information to the VCB office by Sept. 30th.

Our staff and tourism counselors help to share the news about our unique and numerous activities, festivals, and exhibits in this region year-round. That's why we're asking you – our attractions and businesses who market to visitors – to submit your event information for 2025. The bureau publishes a comprehensive list of area events in several forms – such as our annual travel guide, on our website, in our monthly calendar of events, my monthly Talking Tourism columns (like this one!) and social media postings.

If you are planning a 2025 event that will attract visitors to our area, please complete a Calendar of Event form and submit it to the VCB. You may complete an online form on our website VisitGuernseyCounty.com by clicking on "Events" and then click "Submit Event." For assistance with completing the form or general questions, please contact our communications manager, Karen Castello, destination@VisitGuernseyCounty.com.

Those events that qualify are also placed on the state's travel and tourism website, <https://ohio.org>. It is important to know that the state requires detailed information to be submitted at least three to six months ahead of time.

Travelers who come to the area often stay overnight, shop locally, eat in our local restaurants and fuel up at our gas stations. They make a significant economic impact (typically \$100-\$350 per person, per visit). Tourism in Guernsey County supports more than 1,777 local jobs and generates \$29.7 million annually. Events play a tremendous role in attracting travelers to consider our destination over another location. So, please, send us your event information!

UPCOMING EVENTS

August 1	Guernsey County National Night Out, Cambridge City Park
August 1-3	Antrim Fireman's Festival, Antrim
August 1-4	Beauty and the Beast Jr., Cambridge Performing Arts Center
August 1,11, 15	Cambridge City Band Concert, Cambridge City Park
August 2-3	Deerassic Classic Giveaway & Outdoor Expo, Deerassic Park Education Center
August 2-4	Buffalo Trade Days, Senecaville
August 2,9,16,23,30	Route 40 Farmers Market, Urban Twigs
August 2,16,23,30	Fishing Friday, Salt Fork State Park, Sugartree Marina
August 3,17,24, 31	Hosak's Cave Hike, Salt Fork State Park, Hosak's Cave Parking Lot
August 3,17,24,31	Canoe Excursion, Salt Fork State Park, Hosak's Cave Parking Lot
August 4 &18	Creekin', Salt Fork State Park, Stonehouse Trail Parking Lot
August 7,14,21,28	Guernsey County Goat Vendors Market, Guernsey County Fairgrounds
August 9-11	54 th Salt Fork Arts & Crafts Festival, Cambridge City Park

August 10	5 th Annual Legacy Ride, Kennonsburg United Methodist Church, Salesville
August 10	Rescheduled Haven of Hope Golf Scramble, Cambridge Country Club
August 15	Third Thursday Block Party, Downtown Byesville
August 16	Project Wild and Aquatic Wild, Deerassic Park Education Center
August 17	Annual Cambridge Classic Cruise-In, Downtown Cambridge
August 17	Bourbon & Cigars, Pritchard Laughlin Civic Center
August 24	Adult Book Fair, Guernsey Brewhouse
August 24	Living Free Events – August Concert, Pritchard Laughlin Civic Center
August 26	Coffee & Cars of Guernsey County After Dark, Pritchard Laughlin Civic Center
August 30	Youth Fish Derbies, Deerassic Park Education Center
August 31	Jonathan Bye Days & Car, Truck and Motorcycle Show, downtown Byesville

A full list of our events is located at VisitGuernseyCounty.com. Before attending any event, we suggest that you call before you go. ***For a complete listing of events, log on to VisitGuernseyCounty.com.***

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.