

VCB Seeks 2025 Tourism Events for New Travel Guide

CAMBRIDGE, OHIO (July 23, 2024) – The Visitors & Convention Bureau is already hard at work gathering and posting tourism related event information for 2025! Do you have a special travel or tourism related event or activity planned for 2025? If so, please submit your information to the VCB office by October 4, 2024.

“The bureau staff and tourism counselors help to share the news about Cambridge/Guernsey County’s unique and numerous activities, festivals, and exhibits in this region year-round,” said Debbie Robinson, Cambridge/Guernsey County VCB Executive Director. “That’s why we’re asking our attractions and businesses who market to visitors to please submit your 2025 event information to us by October 4th.”

The bureau publishes a comprehensive list of area events in several forms – such as an annual travel guide, website (VisitGuernseyCounty.com), monthly Talking Tourism columns and Calendars of Events and social media postings.

Robinson noted, if you are planning a 2025 event that will attract visitors to this area, please completed a Calendar of Event form and submitted it to the VCB. You may complete an online form at VisitGuernseyCounty.com by clicking on “Events” and then click “Submit Event.” For assistance with completing the form or general questions, please contact VCB communications manager, Karen Castello, destination@VisitGuernseyCounty.com.

Those events that qualify are also placed on the state’s travel and tourism website, <https://ohio.org>. It is important to know that the state requires detailed information to be submitted at least three to six months ahead of time.

“Travelers who come to the area often stay overnight, shop locally, eat in our local restaurants, and fuel up at our gas stations, “ said Robinson. “They make a significant economic impact (typically \$100-\$350 per person, per visit). Tourism in Guernsey County supports more than 1,777 local jobs and generates \$29.7 million annually. Events play a tremendous role in attracting travelers to consider our destination over another location. So, please, send us your event information!”

For more information, contact the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.



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