

TALKING TOURISM

July 7, 2024

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

2025 TRAVEL GUIDE

Now is the time to take advantage of advertising in an important tourism marketing piece! Each year the VCB creates an award-winning, comprehensive travel guide that features attractions and museums, outdoor recreation, shopping, arts & entertainment, lodging, dining, events, a county map and much more.

Work on the guide is a six month process from start to finish. The bureau works to update partner listings, images and general information.

The VCB offers different size ads for sale within the guide to area tourism partners. Ad sales are currently underway now through August 20th for the 2025 Travel Guide. The travel guide will also be available to view online, which means print ads are seen online.

The 2025 Official Cambridge/Guernsey County Travel Guide will be distributed through direct mail at travel shows and numerous other outlets. The guide is heavily distributed to the Cleveland/Akron/Canton, Columbus, and Amish Country markets as well.

Visitors to VisitGuernseyCounty.com may click the link on the home page to view the digital edition of the current travel guide. Contact Terri Herron at the VCB office by phone at 740-432-2022 or by email at info@VisitGuernseyCounty.com to secure your ad space today! **Deadline is Aug. 20, 2024.**

UPCOMING EVENTS

July 3, 10, 17, 24, 31	Dairy Goat Vendors Market, Fairgrounds
July 4	3rd Annual Firecracker Race, Great Guernsey Trail
July 4	Cambridge City Band 4 th of July Concert, Cambridge City Park
July 4	Boom-A-Rama, Cambridge City Park
July 5-7	Buffalo Trade Days, 57419 Vocational Road, Buffalo
July 5, 12, 19, 26	Rt. 40 Farmer's Market, Urban Twigs
July 5, 12, 19, 26	Fishing Friday, Salt Fork State Park Sugartree Marina
July 6, 13, 20, 27	Hosak's Cave Hike, Salt Fork State Park, Hosak's Cave
July 6, 13, 20, 27	Canoe Excursion, Salt Fork State Park Camp Check-in
July 7, 14, 21, 28	Creekin', Salt Fork state Park Stonehouse Trail
July 10-13	120th Ohio Hills Folk Festival, Quaker City
July 12	Youth Fishing Derbies
July 13	11 th Annual 5k Flamingo Run, Great Guernsey Trail
July 15-16	Space Days, John & Annie Glenn Museum, New Concord
July 18-20	Old Washington Music Fest, Guernsey County Fairgrounds
July 18	Cambridge City Band Concert, Cambridge City Park
July 18	Third Thursday Block Party, Downtown Byesville
July 20	Coffee & Cars, Advance Auto Parts
July 26	Chamber Golf Outing, Cambridge Country Club
July 26, 27, 28	Beauty & the Beast, Jr., Cambridge Performing Arts Center
July 27	Splash & Dash 5K and 1Mile Fun Run, Cambridge Developmental Center
July 27	Roaring 20's at the Downtown Library, Downtown Branch

July 29

Coffee & Cars of Guernsey County After Dark, Pritchard Laughlin Civic Center

A full list of our events is located at VisitGuernseyCounty.com. Before attending any event, we suggest that you call before you go. ***For a complete listing of events, log on to VisitGuernseyCounty.com.***

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.