

Visitors & Convention Bureau Set to Celebrate National Travel & Tourism Week May 19-25

CAMBRIDGE, OHIO (May 16, 2024) – The Cambridge/Guernsey County Visitors & Convention Bureau (VCB) invites the community to participate in National Travel & Tourism Week, May 19-25, 2024.

The celebration is an annual tradition for the U.S. travel community. Established in 1983 by a congressional resolution, it's held in May for the travel and tourism professionals across the country to celebrate the value travel holds for our economy, businesses and personal well-being.

The VCB's theme this year is "Cambridge/Guernsey County is an Out of This World Travel Destination." Area residents are encouraged to stop by the Tourist Information Center on Wheeling Avenue to pick up a 2024 Cambridge/Guernsey County Travel Guide, map of the area and a Guernsey County Food Guide to keep or to share with visiting family and friends.

"We have so many amazing 'Out of this World' attractions, restaurants and shops right here in our county. Even if you are from here we encourage you to explore and experience something you haven't in a while. Or take your friends and family and enjoy it through their eyes," said Debbie Robinson, Executive Director Cambridge/Guernsey County VCB.

Robinson noted Guernsey County relies on travel for tax revenue and jobs and the benefits they bring to the local economy. Guernsey County's travel industry accounts for an estimated \$30 million in tax revenue and 1,792 direct/indirect jobs (9.3%) that generate a total economic impact of \$219 million.

"The economic impact of travelers to our local community is important and worth taking note of," said Robinson. "Travel matters!"

National Travel and Tourism Week—America's annual salute to travel and tourism—was established by a congressional resolution in 1983. To learn more about National Travel & Tourism Week visit <https://www.ustravel.org/events/national-travel-and-tourism-week>.

To learn more about upcoming events and points of interest in Guernsey County, log on to VisitGuernseyCounty.com.

For more information, contact the Cambridge/Guernsey County Visitors & Convention Bureau office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.



Photo: The staff of the Cambridge/Guernsey County Visitors & Convention Bureau look forward to welcoming you into the Tourist Information Center located at 627 Wheeling Ave, Cambridge. Back row (l) Sheila Taylor, Terri Herron, Ana Bergeson, Jan Wilson. Center row (l) Debbie Robinson, Debi DiVenti, Dixie Lacy. Front row Karen Castello (not pictured Hallie Davis).

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