

## TALKING TOURISM

May 5, 2024

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### ***National Travel & Tourism Week***

The Cambridge/Guernsey County VCB invites you to participate in National Travel and Tourism Week, May 19-25, 2024, an annual tradition for the U.S. travel community. Established in 1983 by a congressional resolution, the travel and tourism industry unites to celebrate the value travel holds for our economy, businesses and personal well-being. Be sure to stop by the Tourist Information Center to pick up a 2024 Cambridge/Guernsey County Travel Guide, map of the area and a Guernsey County Food Guide to keep or to share with visiting family and friends.

Our community relies on travel for tax revenue and jobs and the benefits they bring to our economy. Guernsey County's travel industry accounts for an estimated \$30 million in tax revenue and 1,792 direct/indirect jobs (9.3%) that generate a total economic impact of \$219 million.

### ***Ohio Tourism Day May 21st***

The VCB staff will attend Ohio Tourism Day on Tuesday, May 21, 2024, from 11 a.m. – 2 p.m. on the West Plaza of the Ohio Statehouse. The day is a celebration of Ohio's tourism industry and provides the opportunity for consumers to plan their Ohio vacations while visiting tourism destinations and attractions from across the state. The FREE event will include entertainment, demonstrations, interactive experiences and booths represented by Ohio's tourism industry leaders.

### **GAP Recipients Announced**

The Cambridge/Guernsey County Visitors & Convention Bureau recently announced 11 local non-profit organizations that are recipients of the 2024 Grant Assistance Program (GAP) totaling \$55,000. Now in its eleventh year, the program assists qualified non-profit area tourism events, organizations, and businesses to "fill in the gap" with the advertising and promotion of activities which directly increase lodging occupancy in designated periods throughout the year, create positive image building publicity for the Cambridge/ Guernsey County area and enhance the tourism environment in the area.

This year's recipients are:

- Cambridge Lions Club
- Cambridge Main Street
- Cambridge Performing Arts Center
- Deerassic Park Education Center
- Dickens Victorian Village
- Guernsey County CDC
- Living Free Events
- National Museum of Cambridge Glass
- Ohio Hills Folk Festival
- Salt Fork Arts & Crafts Festival
- The Living Word Outdoor Drama

## ***Events to Discover***

- May 1,8,15,22,29** Guernsey County Dairy Goat Vendors Market, Guernsey County Fairgrounds  
**May 2** White Night-Dinner Under the Stars, Downtown Cambridge  
**May 3 & 17** Bluegrass Concert, Pennyroyal Opera House  
**May 3-5** Cambridge Singers Spring Show "Screen Time," Scottish Rite Auditorium  
**May 4** Ohio Bigfoot Conference, Salt Fork State Park Lodge  
**May 4** Spring Fest, Deerassic Education Park  
**May 8** Older Adult Extravaganza Classic Car Show & 1950's Diner Theme, Pritchard Laughlin Civic Center  
**May 11** Haven of Hope 2024 Golf Scramble, Cambridge Country Club  
**May 11** Mother's Day Brunch, Georgetown Vineyard  
**May 17** Ryan O'Flanagan at Guernsey Brewhouse  
**May 18** 6th Annual Spring Race Half-Marathon, 10k & 5k Race, Great Guernsey Trail  
**May 18** Day of Enchantment, Downtown Cambridge and Byesville  
**May 18** Forever Young Adult Prom, Pritchard Laughlin Civic Center  
**May 27** Memorial Day Parade, Downtown Byesville  
**May 29-June 2** The Historic National Road Yard Sale, Rt. 40  
**May 30** Cambridge City Band Concerts, Cambridge City Park  
**May 30** 3<sup>rd</sup> Annual Routh 40 Hours, Tack & More Auction, Guernsey County Fairgrounds  
**May 31, June 1,2,7,8 & 9** The Wizard of Oz – Play, Cambridge Performing Arts Center

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [destination@VisitGuernseyCounty.com](mailto:destination@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).

###