

TALKING TOURISM

January 8, 2024

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

Official 2024 Travel Guide Available

The newly expanded 2024 Cambridge/Guernsey County Visitors & Convention Bureau's Official Travel Guide is making its way to potential visitors throughout the region and beyond.

"We say it every year. This is the best travel guide to date," Debbie Robinson, Cambridge/Guernsey County Executive Director said. "If you are having a hard time deciding between a beach vacation, boating adventure or just a cabin nestled against wooded trails with lakeside views, then we have great news! You don't have to choose. Cambridge/Guernsey County has all of those opportunities all within close proximity of one another and just a short drive from all of Ohio's major cities."

The newly expanded 44-page travel guide showcases the very best locations in and around Guernsey/County for travelers to kick-back and relax, soak up the sun and enjoy time away. The free guide highlights the area's extensive outdoor recreation, delightful boutique shops, fun events in 2024, nearby road trips, entertainment, spectacular cuisine and much more.

Residents are encouraged to stop by the Tourist Information Center in downtown Cambridge to pick up copies for family reunions, weddings or for visiting friends and relatives. The guide will be distributed to groups, area businesses, events, attractions, lodging properties, state travel centers and individuals in the coming year.

GAP Deadline

Are you a tourism organization or event looking to stretch your marketing dollars? The Cambridge/Guernsey County VCB Grant Assistance Program (GAP) assists qualified non-profit organizations with the advertising and promotion of activities which directly increase lodging occupancy in designated periods throughout the year, create positive image building publicity for the Cambridge/Guernsey County area, and enhance the tourism environment of our area.

For 11 years now, the VCB has facilitated grants ranging from a minimum of \$500 to \$5,000. The grants are contingent upon the amount of overnight stays the event, project or program generates. The deadline to submit applications is March 1, 2024. Grants will be awarded by the end of March 2024. Grant applications may be found on the VCB's website at www.visitguernseycounty.com/tourism-partners/grants/.

2024 Calendar of Events

A full list of our events is located at VistGuernseyCounty.com. Before attending any event, we suggest that you call before you go.

Now through March 1	The Cambridge Skating Rink, Cambridge City Park Big Pavilion
January 5	Pennyroyal Opera House Bluegrass Concerts, Fairview
January 19	Pennyroyal Opera House Bluegrass Concerts, Fairview
January 20	Heritage Arms Gun Show, Pritchard Laughlin Civic Center
January 21	Run Your Ice Off 5K, Cambridge City Park Armory
January 26	Pennyroyal Opera House Bluegrass Concerts, Fairview

January 28
January 31

Cambridge Bridal Show 2024, Pritchard Laughlin Civic Center
Wild Wednesdays, Deerassic Park Education Center

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.

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