

## TALKING TOURISM

September 3, 2023

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### 2024 Tourism Event Information Needed

The Visitors & Convention Bureau is already hard at work gathering and posting tourism related event information for 2024! Do you have a special travel or tourism related event or activity planned for 2024? If so, please submit your information to the VCB office by October 2.

You can submit your information a couple of ways: Complete an online form on our website VisitGuernseyCounty.com by clicking on "Events" and then click "Submit Event." For assistance with completing the form or general questions, please contact our communications manager, Karen Castello, destination @VisitGuernseyCounty.com. You can also e-mail your event information directly to her.

Our staff and tourism counselors help to share the news about our unique and numerous activities, festivals, and exhibits in this region year-round. That's why we're asking you – our attractions and businesses who market to visitors – to submit your event information for 2024. The bureau publishes a comprehensive list of area events in several forms – such as our annual travel guide, on our website, in our monthly e-newsletters, my monthly Talking Tourism columns (like this one!) and social media postings.

Those events that qualify are also placed on the state's travel and tourism website, <https://ohio.org>. It is important to know that the state requires detailed information to be submitted at least three to six months ahead of time.

Travelers who come to the area often stay overnight, shop locally, eat in our local restaurants, and fuel up at our gas stations. They make a significant economic impact (typically \$100-\$350 per person, per visit). Tourism in Guernsey County supports more than 1,792 local jobs and generates \$219 million annually. Events play a tremendous role in attracting travelers to consider our destination over another location. So, please, send us your event information!

### 2023 Calendar of Events

A full list of our events is located at VisitGuernseyCounty.com. Before attending any event, we suggest that you call before you go.

<b>Sept. 1</b>	Route 40 Open Air Market , Glenn Highway
<b>Sept. 1</b>	Fishing Derby, Deerassic Park Education Center
<b>Sept 1-4</b>	Sugartree Marina Labor Day Events, Salt Fork State Park
<b>Sept. 2</b>	Byesville Beautification Downtown Car, Truck & Motorcycle Show, 2 <sup>nd</sup> Street
<b>Sept. 2-4</b>	Labor Day Events, Salt Fork Lodge & Conference Center
<b>Sept. 2,9,26,23,30</b>	Thrive Farmers Market, Cadiz Road
<b>Sept. 2 &amp; 16</b>	Pond Days, Deerassic Park Education Center
<b>Sept. 4</b>	Mental Health Matters 5K, Cambridge City Park
<b>Sept. 4</b>	Cambridge City Band Concert, City Park
<b>Sept. 9</b>	1 <sup>st</sup> Annual Pickleball Tournament, Cambridge City Park
<b>Sept. 9</b>	Urban Twigs Annual Fall Market, Glenn Highway
<b>Sept. 9</b>	Explorer Days, Deerassic Park Education Center
<b>Sept. 9</b>	Youth Fishing Tournament, Sugartree Marina at Salt Fork State Park
<b>Sept. 11-17</b>	176 <sup>th</sup> Guernsey County Fair, Old Washington (Fairgrounds)
<b>Sept. 16</b>	The Guernsey Gospel Jubilee Association, Cambridge City Park
<b>Sept. 22</b>	Bluegrass Concert, Pennyroyal Opera House
<b>Sept. 23</b>	Bullseye Days, Deerassic Park Education Center

<b>Sept. 23</b>	29 <sup>th</sup> Lore City Fireman's Car & Truck Show
<b>Sept. 27</b>	Wild Wednesday, Deerassic Park Education Center
<b>Sept. 30</b>	Deerassic Fall Festival, Deerassic Park Education Center
<b>Sept. 30</b>	Fall Festival, Downtown Cambridge

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).