

FOR IMMEDIATE RELEASE

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DEBBIE ROBINSON WINS THE 2023 GEORGE HOY EXCELLENCE IN TOURISM AWARD

Bath, OH: Every year, the George Hoy Excellence in Tourism Award is presented to a deserving individual or entity that exemplifies tourism in Northeast Ohio. George Hoy was an Adventures member for over 30 years, he was the proprietor of the Inn at Brandywine Falls, and he was a strong advocate for Northeast Ohio tourism. George joined the tourism industry when he retired from his "real job" and was devoted until his death in 2018. George was also a significant financial supporter of Adventures in Northeast Ohio, especially when he and his wife, Katie, would shop the holiday auction. George was a tourism champion & friend to all of us, and it is in his honor we present this award.

Adventures in Northeast Ohio is honored to announce the 2023 George Hoy Excellence in Tourism Award winner is Debbie Robinson, Executive Director of the Cambridge/Guernsey County Visitors and Convention Bureau!

Debbie is a member of Adventures in Northeast Ohio and has been with the Cambridge/Guernsey County VCB for 24 years. She is active in many state and local organizations such as the Ohio Travel Association, of which she is a past president as well as a Paul Sherlock Legend in Ohio Travel Award winner and one of three teachers for the Ohio Tourism Leadership Academy. Debbie is also a member of the Ohio Association of Convention & Visitors Bureaus, on the board of the YMCA Cambridge, The Dickens Victorian Village, the Salt Fork Arts & Crafts Festival, and Cambridge Main Street.

According to nominator Dixie Lacy, Debbie has always been a great supporter of Adventures in Northeast Ohio and she is always willing to guide fellow tourism peers. She is truly one of a kind!

Two incredible nominations were made this year and the committee had an incredibly difficult task of selecting one winner. This is a true testament to the commitment and

involvement of ordinary people going above and beyond to elevate the tourism industry in Northeast Ohio. The 2023 George Hoy Excellence in Tourism Award Committee consisted of Lori Lam, along with three previous George Hoy Excellence Award Winners: Dan Hostetler, Tiffany Gerber, and Colleen Grey.

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ADVENTURES IN NORTHEAST OHIO is one of the strongest regional marketing associations in Ohio. Our organization, formerly known as the Western Reserve Tourist Council, is an IRS-designated 501 (c) 6 not-for-profit corporation dedicated to promoting travel and tourism in Northeast Ohio.

Adventures in Northeast Ohio brings attractions, bed and breakfasts, campgrounds, convention and visitors bureaus, festivals and events, hotels, restaurants, tour promoters, tourist councils and other partners in the travel industry together to promote the region once known as the Connecticut Western Reserve to visitors and locals alike.

