

## **NEWS RELEASE**

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## 2023 Official Travel Guide to Cambridge/Guernsey County Now Available

CAMBRIDGE, Ohio (Jan. 9, 2023) – The Cambridge/Guernsey County Visitors & Convention Bureau's new 2023 Official Travel Guide hits stands this week.

"Where can you enjoy a movie at sunset on a lakeside beach, hit the links on a toprated golf course, kayak with the family next to a herd of grazing deer or even embark on a safari with rhinos and zebras? It's all closer than you think: Guernsey County, Ohio," Debbie Robinson, Cambridge/Guernsey County Executive Director said. "Our brand new travel guide celebrates and highlights all the things unique to this region and encourages travelers to explore"!

The 40-page full-color magazine style guide is stocked with key information regarding Cambridge/Guernsey County, Ohio. The free guide highlights the area's extensive outdoor recreation, charming boutique shops, fun and festive events in 2023, sensational side trips, artful adventures, local flavors and much more.

"The bureau's staff has worked with regional writers and photographers to craft a guide that tells Guernsey County's story," Robinson said. "We couldn't be more pleased to share it!" The bureau's agency of record, SWG (Stonewall Group), designed the guide.

Residents are encouraged to stop by the Tourist Information Center in downtown Cambridge to pick up copies for family reunions, weddings or for visiting friends and relatives. The guide will be distributed to groups, area businesses, events, attractions, lodging properties, state travel centers and individuals in the coming year.

For more information, contact the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email <a href="mailto:info@VisitGuernseyCounty.com">info@VisitGuernseyCounty.com</a>, or log onto <a href="mailto:VisitGuernseyCounty.com">VisitGuernseyCounty.com</a>.





