

## TALKING TOURISM

September 4, 2022

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### Are You Planning an Event in 2023?

Do you have a special travel or tourism related event or activity planned for 2023? If so, please submit your information to the Cambridge/Guernsey County Visitors & Convention Bureau by October 3.

Our staff and tourism counselors help to share the news about our unique and numerous activities, festivals, and exhibits in this region year-round. That's why we're asking you – our attractions and businesses who market to visitors – to submit your event information for 2023. The bureau publishes a comprehensive list of area events in several forms – such as our annual travel guide, on our website, in our quarterly e-newsletters, my monthly Talking Tourism columns (like this one!) and social media postings.

If you are planning a 2023 event that will attract visitors to our area, please complete a Calendar of Event form and submit it to the VCB. You may complete an online form on our website [www.VisitGuernseyCounty.com](http://www.VisitGuernseyCounty.com) by clicking on "Events" and then click "Submit Event." For assistance with completing the form or general questions, please contact our office manager, Terri Herron, [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com).

Those events that qualify are also placed on the state's travel and tourism website, <https://ohio.org>. It is important to know that the state requires detailed information to be submitted at least three to six months ahead of time.

Travelers who come to the area often stay overnight, shop locally, eat in our local restaurants and fuel up at our gas stations. They make a significant economic impact (typically \$100-\$300 per person, per visit). Tourism in Guernsey County supports more than 1,792 local jobs and generates \$219 million annually. Events play a tremendous role in attracting travelers to consider our destination over another location. So, please, send us your event information!

### 2022 Calendar of Events

A full list of our events is located at [VistGuernseyCounty.com](http://VistGuernseyCounty.com). Before attending any event, we suggest that you call before you go.

<b>Sept. 1, 8, 15, 22, 29</b>	Byesville Farmer's Market, Byesville Park
<b>Sept. 3 &amp; 4</b>	Poolside Chill 'N Grill, Salt Fork Lodge & Conference Center
<b>Sept. 3</b>	Live Music by Carson Clouse, Sugartree Marina
<b>Sept. 3</b>	Youth Fishing Tournament, Sugartree Marina
<b>Sept. 5</b>	Cambridge City Band Labor Day Concert, Cambridge City Park
<b>Sept. 10</b>	Urban Twigs Annual Fall Market, Urban Twigs
<b>Sept. 10</b>	Jerusalem Experience, Living Word Outdoor Drama
<b>Sept. 10</b>	Byesville Beautification Downtown Car, Truck & Motorcycle Show, Byesville
<b>Sept. 10</b>	Willow Creek Stables & Arena Barrel Racing Jackpot, Willow Creek Stables
<b>Sept. 23</b>	Bluegrass Concert at Pennyroyal Opera House, Fairview
<b>Sept. 24</b>	FAME Festival, Downtown Cambridge
<b>Sept. 24</b>	Lore City VFD 28th annual Car and Truck Show, Great Guernsey Trail

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [destination@VisitGuernseyCounty.com](mailto:destination@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).