

## TALKING TOURISM

June 5, 2022

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### New Website

The Cambridge/Guernsey County Visitors & Convention Bureau recently launched a new website. Developed by Marietta, Ohio based Stonewall Marketing Group (SWG), the new website at **VisitGuernseyCounty.com** showcases rich new photography, user-friendly options, trip itineraries and much more. The website provides leisure travelers, meeting planners and group tour operators with up-to-date area information and it, along with the Official Cambridge/Guernsey County Travel Guide is the number one tool used by the bureau to promote Cambridge/Guernsey County.

“It has been five years since the site received a makeover,” said Debbie Robinson, Cambridge/Guernsey County VCB Executive Director. “Our main emphasis for the new site was to create a visually informative design and provide greater functionality. The site’s custom messaging, content and design allows for quick and easy navigation and directs users to plan a visit.”

Robinson went on to note that while the forward-facing part of the website was of premium importance the backend of the website was just as important.

“Our staff works countless hours to maintain listings, events and other important information found on the site. We decided to move the website to a new CMS platform that should provide a wonderful user-friendly experience for our staff and partners.”

### UPCOMING EVENTS

<b>June 1, 8, 15, 22, 29</b>	Courtside Open Air Market Cambridge, Guernsey County Courthouse Lawn
<b>June 1-5</b>	National Road Yard Sale, US Rt. 40
<b>June 2, 9, 16, 23, 30</b>	Byesville Farmer's Market, Byesville Village Park
<b>June 2 &amp; 16</b>	Cambridge City Band “Concerts in the Park Series,” Cambridge City Park
<b>June 3</b>	First Fridays: Clue in Cambridge: The Downtown Donut Caper, Downtown Cambridge
<b>June 10</b>	Salt Fork Arts and Crafts Festival Golf Scramble, Cambridge Country Club
<b>June 11-12</b>	Summer Sasquatch 50K, 20 & 10 Miler, Salt Fork State Park
<b>June 11</b>	Hospice of Guernsey’s Touch a Truck Fundraiser, Deerassic Park
<b>June 14</b>	Cambridge City Band, Concert on the Greens, New Concord
<b>June 18</b>	National Road Bike Show/BBQ Fest, Downtown Cambridge
<b>June 24-25</b>	Byesville Fireman’s Festival, Byesville Town Square
<b>June 24-25</b>	National Cambridge Glass Convention & Glass Show, Pritchard Laughlin Civic Center
<b>June 25</b>	Annual “Glass Dash,” St. Benedict’s Church

A full list of our events is located at [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com). Before attending any event, we suggest that you call before you go. ***For a complete listing of events, log on to VisitGuernseyCounty.com.***

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).