

TALKING TOURISM

May 1, 2022

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

National Travel & Tourism Week

The Cambridge/Guernsey County VCB invites the community to participate in National Travel & Tourism Week, May 1-7, 2022. The celebration is an annual tradition for the U.S. travel community. Established in 1983 by a congressional resolution, it's held the first full week of May for the travel and tourism professionals across the country to unite and celebrate the value travel holds for our economy, businesses and personal well-being.

In an effort to educate and remind our own community about the treasures that can be found in their own backyard, several local businesses and organizations are offering free or reduced admission at their place of businesses May 1-7, 2022 for Guernsey County residents. The VCB's theme this year is "OH, THE PLACES YOU'LL GO." Each participating business will feature an "OH, THE PLACES YOU'LL GO" logo in their front window or at their counter. Participants include: Comfort and Sleep Inns 25% discount on overnights, the National Museum of Cambridge Glass \$1 off admission and a notepad; John & Annie Glenn Museum \$1 off admission and the National Road & Zane Grey Museum \$1 off admission.

In addition, The VCB will participate in First Friday on May 6 at their Tourist Information Center located at 627 Wheeling Avenue. The Cambridge City Band will be performing in front of the TIC, and Dickens Victorian Village, Guernsey County Genealogical Society, Guernsey County History Museum, Living Word Outdoor Drama, Pritchard Laughlin Civic Center, Rocky Fork Ranch and Salt Fork Arts & Crafts Festival share information on their summer activities and events. There will be door prizes and a chance to win the Great Guernsey Giveaway Basket.

GAP Recipients Announced

The Cambridge/Guernsey County Visitors & Convention Bureau recently announced 12 local organizations are recipients of the 2022 Grant Assistance Program (GAP). This year's recipients are: Byesville Fireman's Festival, Byesville Museum, Cambridge Main Street, Cambridge Performing Arts Centre, Deerassic Park Education Center, Dickens Victorian Village, Guernsey County Community Development Corporation, Guernsey County History Museum, National Museum of Cambridge Glass, Pritchard Laughlin Civic Center, The Living Word Outdoor Drama and Salt Fork Arts & Crafts Festival.

Deerassic Education Center Opens Welcome Center

Deerassic Park's brand-new Welcome Center is a one-of-a-kind facility that is sure to be a favorite for visitors of all ages. The center has packed as much Ohio native wildlife information as possible into this brand new, 5,400 square foot space. Every display has been designed and built to be hands-on, interactive, informative and fun for all. The Deerassic Park Welcome Center is open to the public for the season through Oct. 1, 2022 Thursdays & Fridays 2-6 p.m. and Saturdays 10 a.m. – 4 p.m. (closed Sunday-Wednesday). There is no admission fee.

2022 Calendar of Events

A full list of our events is located at VistGuernseyCounty.com. Before attending any event, we suggest that you call before you go.

May 1,6-8	25 th Annual Putnam County Spelling Bee, Cambridge Performing Arts Center
May 4,11,18,25	Courtside Open Air Market Cambridge, Guernsey County Courthouse
May 5,12,19,26	Byesville Farmer's Market, Byesville Village Park
May 7	Living Free Concert Events, Cambridge City Park
May 20-22	Stone House Trail Runs, Salt Fork State Park
May 20-22	American Triple-T, Salt Fork State Park
May 21	4th Annual Spring Race Half-Marathon, 10K & 5K Race, Great Guernsey Trail

- May 21** 2022 Deerassic Park Spring Fest, Deerassic Park Education center
- May 21** Day of Enchantment, Downtown Cambridge
- May 21** Salt Fork Triathlons, Salt Fork State Park
- May 28** Meet Ohio Author William Flood for a Book Signing, Crossroads Library
- May 30** Memorial Day Parade, Downtown Cambridge

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.