

TALKING TOURISM

March 6, 2022

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

New! Motorcycle Brochure

The Cambridge/Guernsey County Visitors & Convention Bureau recently published a 12-panel, full-color brochure detailing five scenic motorcycle tours in the area.

The brochure details loops around Seneca Lake, Salt Fork State Park, The Wilds and Roscoe Village/Amish Country. A large map showcases each ride. Routes were originally developed by local riders and vary in interest and skill level. The VCB printed 5,000 copies of the brochure and is also available for download at VisitGuernseyCounty.com.

The brochure was recently featured in Roadrunner Magazine, and we have had many request for a copy.

Group Tours

Group tours continue to rise. Last year the VCB worked to bring or assist with bringing motorcoaches to this region. In addition, the Dickens Victorian Village welcomed 45 group tours. That's a lot of visitors which translates often to overnight stays, gas, shopping and dining, ultimately creating a powerful economic boost!

Dixie Lacy (VCB Sales Manager) along with Heath Dawson, executive director of The Living Word Outdoor Drama, recently represented Cambridge/Guernsey County at the annual Heartland Travel Showcase in Cleveland, Ohio (Feb. 4-6). Heartland Travel Showcase connects tour operators with group travel representatives for businesses and destinations that provide the Heartland group experience. For more than 35 years, the event has attracted group tour business from 12 states and Ontario. During the show, Dixie and Heath met one-on-one with tour operators to book groups to our area in 2022-2023.

2022 Calendar of Events

A full list of our events is located at VistGuernseyCounty.com. Before attending any event, we suggest that you call before you go.

March 4 & 25	Pennyroyal Opera House Bluegrass Concert, Pennyroyal Opera House
March 5	12 Annual Guernsey County CDC Winter Banquet, Pritchard Laughlin Civic Center
March 11 & 12	Home, Garden & Business Expo, Pritchard Laughlin Civic Center
March 12	11 th Annual Dinner & Square Dance, Guernsey County Fairgrounds
March 18	Performance by Denise Russel, Cambridge Performing Arts Centre
March 18-19	National Museum of Cambridge Glass open
March 19	National Cambridge Glass Collectors "All Cambridge Benefit Auction," Pritchard Laughlin Civic Center
March 19	Flash Back Dance, Pritchard Laughlin Civic Center
March 20	Southeast Ohio Symphony Orchestra Children's Concert, Pritchard Laughlin Civic Center
March 30	Country Bits 30 th Anniversary Celebration, Downtown Cambridge

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.