

## **Cambridge/Guernsey County Visitors & Convention Bureau Set to Celebrate National Travel & Tourism Week May 1-7**

CAMBRIDGE, OHIO (April 25, 2022) – The Cambridge/Guernsey County Visitors & Convention Bureau (VCB) invites the community to participate in National Travel & Tourism Week, May 1-7, 2022.

The celebration is an annual tradition for the U.S. travel community. Established in 1983 by a congressional resolution, it's held the first full week of May for the travel and tourism professionals across the country to unite and celebrate the value travel holds for our economy, businesses and personal well-being.

"In an effort to educate and remind our own community about the treasures that can be found in their own back yard, several local businesses and organizations are offering free or reduced admission at their place of businesses May 1-7, 2022," said Debbie Robinson, Cambridge/Guernsey County VCB Executive Director.

The VCB's theme this year is "OH, THE PLACES YOU'LL GO." Each participating business will feature an "OH, THE PLACES YOU'LL GO" logo in their front window or at their counter. A list of participating businesses and attractions can be found on [www.VisitGuernseyCounty.com/events/calendar](http://www.VisitGuernseyCounty.com/events/calendar).

In addition, the Cambridge/Guernsey County VCB will participate in First Friday on May 6 from 4-7pm. The Tourist Information Center located at 627 Wheeling Avenue will be filled with tourism partners eager to share their upcoming summer activities and events with area residents. The Cambridge City Band will perform in front of the building and each guest will receive a giveaway and an opportunity to win the Great Guernsey Giveaway Basket. Check out the list of participating tourism partners. [www.VisitGuernseyCounty.com/events/calendar](http://www.VisitGuernseyCounty.com/events/calendar).

"Our community relies on travel for tax revenue and jobs and the benefits these bring to our economy. Guernsey County's travel industry accounts for an estimated \$22.3 million in tax revenue and 1,606 direct/indirect jobs that generate \$46.2 million in wages earned," Robinson said. "The economic impact of travelers to our local community is important and worth taking note of. Travel matters."

National Travel and Tourism Week—America's annual salute to travel and tourism—was established by a congressional resolution in 1983. To learn more about National Travel & Tourism Week visit <https://www.ustravel.org/events/national-travel-and-tourism-week>.

For more information, contact the Cambridge/Guernsey County Visitors & Convention Bureau office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).



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