

VCB Announces Recipients of 2022 Grant Assistance Program

CAMBRIDGE, OHIO (April 27, 2022) – The Cambridge/Guernsey County Visitors & Convention Bureau recently announced 12 local non-profit organizations that are recipients of the 2022 Grant Assistance Program (GAP) totaling \$48,000.

Now in its tenth year, the program assists qualified non-profit area tourism events, organizations, and businesses to “fill in the gap” with the advertising and promotion of activities which directly increase lodging occupancy in designated periods throughout the year, create positive image building publicity for the Cambridge/ Guernsey County area, and enhance the tourism environment in the area.

This year’s recipients are:

2nd Row (l) Heath Dawson, The Living Word Outdoor Drama; Rick Booth, Guernsey County Historical Society; Ron Gombeda, Guernsey County Community Improvement Corporation; Jay Jackson, Mayor of Byesville; Jake Feldner and Dana Launder, Deerassic Park Education Center; Mike Port, Byesville Museum

1st Row (l) Cindy Bacon, Byesville Fireman’s Festival; Mary Beth Sills, Cambridge Main Street; Cindy Arent, National Museum of Cambridge Glass; Karen Boyer, Pritchard Laughlin Civic Center; Brenda Taylor, Salt Fork Arts & Crafts Festival; Julie Davey, Dickens Victorian Village, Shannon Eubanks and Debi DeVinti, Cambridge Performing Arts Center.

Each year, the VCB commits funds from their budget for the marketing of events and promotions which exhibit positive tourism potential. “These organizations collectively bring thousands of visitors into our area each year, and our board of directors is extremely pleased to offer this grant to enhance their programs and events,” said Debbie Robinson, executive director of the VCB.

The goals of the program are simple:

- Increase overnight stays in Cambridge/Guernsey County
- Promote a positive image and increased visibility of the county’s attractions
- Increase expenditures by visitors to Cambridge/Guernsey County
- Provide programs and activities beneficial to drawing additional tourists from a 100+ mile radius
- Feature new or expanded events, projects or programs

For more information, contact the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.

