

TALKING TOURISM

January 7, 2018

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

Official 2018 Travel Guide Available

The 2018 Official Travel Guide to Cambridge/Guernsey County is now available! Designed by Stonewall Group, the guide prominently features stunning photography, unique points of interests, expanded events list, new advertisers, and much more. Pick-up your copy (or copies) today at the Tourist Information Center in historic downtown Cambridge!

GAP Deadline Feb. 10

For the sixth year, the VCB will offer a special tourism grant program to qualified non-profit organizations.

The Grant Assistance Program (GAP) funds assist qualified non-profit organizations with the advertising and promotion of activities which directly increase lodging occupancy in designated periods throughout the year, create positive image building publicity for the Cambridge/Guernsey County area, and enhance the tourism environment of our area.

Grants are available from a minimum of \$500 to \$5,000 and will be contingent upon the amount of overnight stays the event, project, or program generates. The deadline to submit applications is Feb.10, 2018. Grants will be awarded Feb. 28, 2018. Grant applications may be found on the VCB's website at www.VisitGuernseyCounty.com/industry/gap-information

Team Tourism

Don't forget to mark your calendars for the VCB's next quarterly Team Tourism meeting scheduled for January 29, 2018 at Noon at Theo's Restaurant in downtown Cambridge. Make & Takes are regaining energy in the group tour market. Learn how your attraction can offer a new experience for returning groups or for attracting new groups! Allison Bolen of An Enchanted Garden Florist & Gift Shoppe will demonstrate how to create an essential oil spray using essential oils of the Bible. Lunch is Dutch treat. Please RSVP to the VCB office by January 24 by calling 740-432-2022. We will also conduct a brochure swap! Please bring your new 2018 brochures, rack cards, or flyers to share with your Team Tourism partners.

Events to Discover

January 14	Bridal & Prom Show, Pritchard Laughlin Civic Center
January 19	Michael Cleveland & Flamekeeper, Pennyroyal Opera House, Fairview
January 26	The Price Sisters, Pennyroyal Opera House, Fairview
January 27	Country on the Carpet, Pritchard Laughlin Civic Center

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.