

## TALKING TOURISM December 3, 2017

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### Year-In-Review

As we look back on 2017 we celebrate several significant accomplishments and welcome new faces!

In March, the VCB welcomed Ashley McManaway to its staff as communications manager. Ashley manages the bureau's website, social media platforms, and database, and oversees visitor relations by answering calls and assisting travelers who are seeking more information on the area. Thanks to her efforts the bureau's Facebook fan following and engagement has grown significantly in 2017.

This spring also marked the launch of a new, colorful, modern, and engaging website for the bureau at VisitGuernseyCounty.com. It has been five years since the site received its last facelift. The new design is responsive, allowing for it to be displayed beautiful on all devices (desktop, phone, and tablet). A brand new feature for our tourism partners is the ability to submit their own events and activities directly on our website!

We're also pleased to end the year with an award! The bureau was once again recognized for its outstanding marketing efforts by the Ohio Travel Association. The VCB received a RUBY (Recognizing Uncommon Brilliance) Award on Nov. 1 for its digital advertising campaign "Jump into Summer" and a Citation of Excellence award for its 2016 Dickens Victorian Village television commercial.

### Events to Discover

<b>Now – Dec. 8</b>	Gingerbread House Contest and Display, Guernsey County Senior Center
<b>Now-Jan. 1</b>	Dickens Victorian Village, Downtown Cambridge
<b>Now-Jan. 1</b>	Guernsey County Courthouse Holiday Light & Music Show, Downtown Cambridge
<b>Dec. 1-3 &amp; 8-10</b>	Miracle on 34th Street, Cambridge Performing Arts Centre
<b>Dec. 1, 8 &amp; 15</b>	Pennyroyal Opera House Bluegrass Concerts, Fairview
<b>Dec. 1-16</b>	Carriage Rides, Downtown Cambridge (Fridays and Saturdays only)
<b>Dec. 2</b>	Steeple Walk Brunch, Guernsey County Senior Center
<b>Dec. 2</b>	Annual Steeple Walk, Various Churches throughout Downtown Cambridge
<b>Dec. 2</b>	Chris Hart in Peter Cratchit – All Grown Up, First Christian Church
<b>Dec. 2</b>	Cookies with Santa/Little Dickens Day, Deerassic Park Education Center
<b>Dec. 2</b>	Dickens Scavenger Hunt, Dickens Welcome Center
<b>Dec. 2 &amp; 9</b>	English Tea in the Victorian Tea Room, Dickens Welcome Center
<b>Dec. 2 &amp; 16</b>	Trolley Rides through Historic Downtown Cambridge
<b>Dec. 2-17</b>	Holiday Open House, National Museum of Cambridge Glass (Saturday and Sundays only)
<b>Dec. 3</b>	Christmas Tea and Tour at the Colonel Taylor Inn, Cambridge
<b>Dec. 5</b>	The Ten Tenors, Pritchard Laughlin Civic Center
<b>Dec. 9</b>	Olivor Twist, McKenna's Market
<b>Dec. 9-10</b>	Christmas Open House, National Road & Zane Grey Museum, Norwich
<b>Dec. 9-10</b>	John & Annie Glenn Museum Special Holiday Hours, New Concord
<b>Dec. 10</b>	Cambridge Singers Annual Christmas Concert, Scottish Rite Auditorium
<b>Dec. 12</b>	Mooseltoe, Pritchard Laughlin Civic Center
<b>Dec. 14</b>	Sounds of the Seasons Along the National Road, National Road & Zane Grey Museum, Norwich
<b>Dec. 15</b>	Chef in the Vineyard Dinner, Terra Cotta Vineyards, New Concord
<b>Dec. 16</b>	Dickens of a Good Time, First Baptist Church
<b>Dec. 17</b>	Joy of Christmas Concert, First United Methodist Church
<b>Dec. 31</b>	New Year's Eve Gospel Sing, Harvest Christian Fellowship

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@visitguernseycounty.com](mailto:info@visitguernseycounty.com), or visit [www.VisitGuernseyCounty.com](http://www.VisitGuernseyCounty.com).

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