TALKING TOURISM May 1, 2016

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

National Tourism Week Celebrations

Travel matters. The economic impact of travelers to our local community is important and worth taking note of. Our community relies on travel for tax revenue and jobs and the benefits these bring to our economy. Guernsey County's travel industry accounts for an estimated 1,707 direct/indirect jobs that generate \$19.5 million in taxes generated by visitors.

We hope you will join us in celebrating National Travel and Tourism Week May 1-7 in Guernsey County with a special reception on Thursday, May 5 from 3-5 p.m. at the Tourist Information Center in downtown Cambridge. We'll celebrate past Tourism Award recipients, as well as recognize our 2016 Grant Assistance Program (GAP participants) and Volunteer Tourism Counselors.

Season Attraction Openings

Many of our area attractions will officially open for the 2016 travel season this month. Make plans to visit these points of interest this year for the first time or the 100th time.

- Cambridge Main Street Farmers Market Friday from 9 a.m.-1 p.m. in Historic Downtown Cambridge.
- Guernsey County Farmers Thursdays from 8 a.m.-Noon at the Guernsey County Fairgrounds
- The Living Word Outdoor Drama Fridays and Saturdays beginning June 17 through September 24
- Stone House Museum Open May October Friday through Monday 1-5 p.m.
- the Wilds Open daily May through September and on Saturday and Sunday in October.
- Zipline Safari Tour Open during the Wilds season
- John & Annie Glenn Historic Site Open May October on Wed. Sat. 10 a.m.-4 p.m. and Sun. 1-4 p.m.
- The National Road & Zane Grey Museum Open May through October on Wed. Sat. 10 a.m.–4 p.m. and Sunday 1–4 p.m.

Outdoor Eco Expo

The Guernsey County Outdoor Eco Expo is slated for June 25 at the Spring Valley Campgrounds. The expo focuses on recreational activities, sustainable living, and promoting personal stewardship of the environment. \$300k in prizes, including a tiny home will be given away this year! Live entertainment and vendors will be on site. Camping is also available. To learn more, visit www.outdoorecoexpo.com.

Events to Discover

May 1	Space Camp Honoring John Glenn's Birthday, John & Annie Glenn Historic Site,
	New Concord
May 1	Zane Grey Day, Norwich
May 6 - 7	Gigantic Western Toy Show & Sale, Pritchard Laughlin Civic Center
May 6 - 7	Salt Fork Gospel Jubilee, Salt Fork Lodge & Conference Center
May 6 - 7	Spring Fest, Deerassic Park Education Center
May 6, 13 & 20	Pennyroyal Opera House Bluegrass Concerts, Fairview
May 13-15	Cambridge Singers Spring Show, Scottish Rite Auditorium

May 19-21& 26-28	Oklahoma!-Broadway Musical, Living Word Outdoor Drama
May 20	Chef in the Vineyard Dinner, Terracotta Vineyards, New Concord
May 20 - 21	Guernsey Gospel Jubilee Spring Sing, Spring Valley Campground
May 21	Wildzfest, the Wilds

May 30 Memorial Day Parade, Historic Downtown Cambridge

To learn more about the VCB, area events, and activities, visit the Tourist Information Center at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto www.VisitGuernseyCounty.com.