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## **Muskingum University Senior Kelsey Murano to Complete Internship with the Cambridge/Guernsey County VCB**

Cambridge, OH (February 20, 2020) – Debbie Robinson, Executive Director of the Cambridge/Guernsey County Visitors & Convention Bureau announces that Kelsey Murano, a senior at Muskingum University double majoring in Marketing and Business Management and obtaining minors in Digital Media Design, Communication, and Economics, will serve as an intern at the VCB for a 10-week program ending April 14.

“As an intern, Kelsey will be working on a variety of projects during her 12 hours per week with us including posting on our social media accounts with new photos and information, updating information on and taking photos for our website, [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com), and creating ads for our TripAdvisor page” says Robinson.

“Kelsey’s internship allows us to diversify our social media marketing strategies,” explains Robinson. “By promoting her photos on our Facebook, Instagram and Twitter pages it allows us to capture a younger audience.”

“We are delighted to have Kelsey as our intern,” Robinson concludes. “She is very involved at Muskingum University in various activities: as a member of Alpha Sigma Alpha’s sorority and the honoraries Phi Kappa Phi and Omicron Delta Kappa. She also has a part-time job as a recreation desk worker on campus. This past October, she participated in and won “The Pitch” competition with a team of students in Columbus, OH, which involved creating and designing a marketing campaign for Lifeline of Ohio. Her team had the opportunity to work with the client to implement the campaign.

Kelsey is from Canonsburg, PA and is the daughter of Cynthia and Robert Murano.

To learn more about Cambridge/Guernsey County Visitors & Convention Bureau, log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com) or call toll free 740-432-2022.

