

VCB set to Celebrate National Tourism Week May 5-11, 2019

CAMBRIDGE, OHIO (April 26, 2019) – The Cambridge/Guernsey County Visitors & Convention Bureau will salute the region’s travel industry by inviting all area residents to “Be a Tourist in Your Own Town.” The week-long open house is part of the 36th annual National Travel and Tourism Week (May 5-11), which unites communities each year to celebrate what travel means to American jobs, economic growth and personal well-being.

National Travel and Tourism Week—America’s annual salute to travel and tourism—was established by a congressional resolution in 1983.

“This year’s theme is ‘Travel Matters,’ is a recognition of the innumerable ways in which travel enriches lives and strengthens communities,” said Debbie Robinson, Cambridge/Guernsey County VCB Executive Director. “We can think of 15.7 million: that’s the number of American jobs supported by travel. All across the country—from the most scenic rural towns to the biggest, bustling cities, and in all 435 congressional districts—travel jobs bolster economies and support families.”

Robinson noted the annual traveler spending in Guernsey County is \$161 million, and \$ 21 million is generated indirectly/directly in visitor taxes. Travel supports 1,597 jobs in Guernsey County.

In addition to its benefits for the local economy, travel can also have a positive effect on personal well-being for residents and visitors of Guernsey County. Numerous research studies have confirmed the positive health effects of travel and time off, from reducing the risk of heart disease to decreasing depression. Using time off to travel with our families is good for everyone, especially our children—kids who travel with their families are more likely to attend college and earn more as adults.

To celebrate, all area residents are invited to stop into the Tourist Information Center (627 Wheeling Avenue) the week of May 6 -11 to pick up a 2019 Official Cambridge/Guernsey County Travel Guide for themselves, for family reunions, weddings, or for visiting friends and relatives. While in the TIC, have a cookie; meet the staff and register to win gifts and certificates from local tourism partners:

- Four pack open air safari tour at The Wilds
- Four pack admission Tickets to The Living Word Outdoor Drama
- \$25 Gift Certificate to Dockside Restaurant

Hours to stop by are Monday – Friday 8am- 5pm and Saturday 10am-3pm.

For more information, contact the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.

Be a Tourist

in your
own Town



Cambridge, Ohio

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