

**Local Travel and Tourism Professional Honored with
the Ohio's Appalachian Country Champion Award**

Cambridge, Ohio (November 19, 2020) Dixie Lacy, Sales Manager for Cambridge/Guernsey County Visitors & Convention Bureau, was recently virtually honored with the Ohio's Appalachian Country (OAC) **Champion Award** to recognize her for her dedication & service to the 32 counties that encompass the region.

Lacy not only helped to develop and grow OAC, but she is also a two time president. Her service to OAC has run a span of close to 30 years. Lacy said, "The highlight of her first term as OAC President was a Media FAM (familiarization) Tour the OAC board created. A Columbus Dispatch writer traveled into each OAC county and reps from each county hosted the writer throughout the entire tour. What a great experience!"

Her current role is Sales Manager for the Cambridge/Guernsey County VCB since January 2012 where she is known for her uncanny ability to create unique packages that are attractive to the group tour market. Dixie has also been a part of Roscoe Village, Zanesville-Muskingum County Chamber as well as touching many other areas of the tourism industry. Lacy is also the owner of Eastern Ohio Tours, a small receptive company she started in 2008.

"The best part of my job is networking and connecting diverse partners into one cohesive leisure or group experience, to showcase our beautiful region of the US, said Lacy when accepting her award. Lacy's love of the tourism industry is infectious to all who meet her, and she demonstrates what it means to truly love what you do. No matter the role, Lacy always strives to bring groups, organizations and attractions together, working together, building partnerships in the common good for all involved.

For more information on Lacy's group tour packages or Cambridge/Guernsey County events and attractions, log onto VisitGuernseyCounty.com or call 740-432-2022.



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