



NEWS RELEASE

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627 Wheeling Ave | Cambridge, OH
800-933-5480 | www.VisitGuernseyCounty.com
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Cambridge/Guernsey County Visitors & Convention Bureau to Host Book Signing about the Evolution of the National Road

Cambridge, Ohio (October 7, 2020) Join author Bill Flood Saturday, October 24 from 10:00-2:30 for a special book release and signing of *Driving the National Road and Route 40 in Ohio: Then and Now*.

This free event will take place at the Cambridge/Guernsey County Visitors & Convention Bureau, 627 Wheeling Ave # 200, Cambridge, OH.

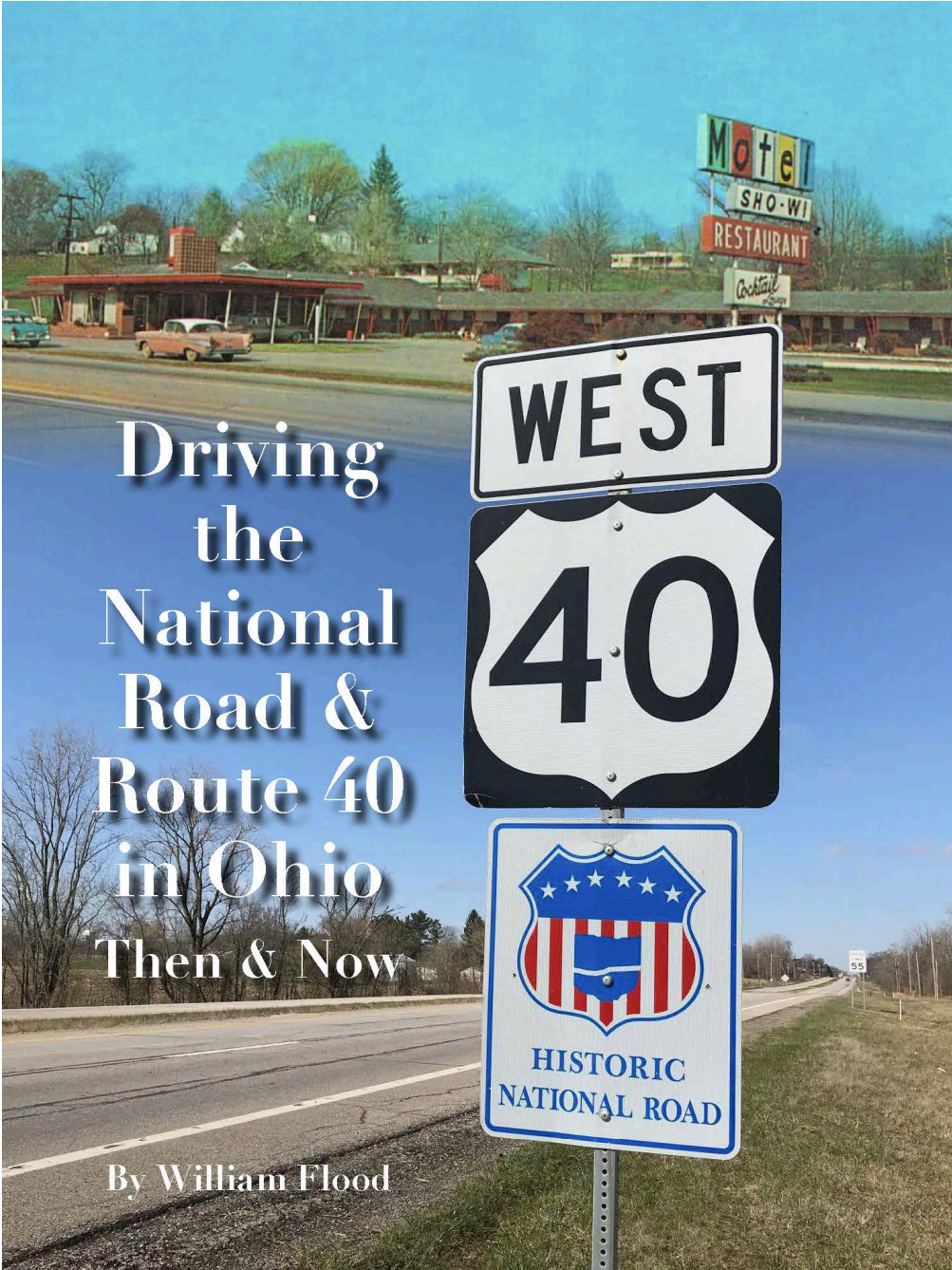
About the author

William (Bill) Flood is a freelance historian and writer specializing in heritage tourism and twentieth-century commercial culture. He has written extensively on subjects such as vintage highways, roadside architecture, tiki culture, and 1950s modernism. He became fondly acquainted with the National Road as a long-time resident of both Maryland and Ohio. Mr. Flood currently serves on the board of the Ohio National Road Association and was a former president of Ohio Byway Links and the Whitehall, Ohio Historical Society. For this book, he drew upon his own collection, extensive travels along the National Road and Route 40, and generous help from organizations serving communities connected by the road.

About the book

Part history book and part travelogue, *Driving the National Road in Ohio* takes you on a visual journey across Ohio along the figurative and often literal "Main Street" of villages, small cities, and even modern Columbus to show how this route has evolved. The book's 150 pages are filled with stunning "then and now" images that spotlight historic landmarks, bridges, taverns, theaters, motels, restaurants, and even forgotten segments of roadway that comprise the route's story in Ohio.

For more information about this event or other events in the area, contact the Cambridge/Guernsey County Visitors & Convention Bureau at 740-432-2022 or 800-933-5480, e-mail info@VisitGuernseyCounty.com or log onto VisitGuernseyCounty.com.



Driving
the
National
Road &
Route 40
in Ohio
Then & Now

By William Flood

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