

TALKING TOURISM

September 5, 2021

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

Are You Planning an Event in 2022?

Do you have a special travel or tourism related event or activity planned for 2022? If so, please submit your information to the Cambridge/Guernsey County Visitors & Convention Bureau by October 1.

Our staff and tourism counselors help to share the news about our unique and numerous activities, festivals, and exhibits in this region year-round. That's why we're asking you – our attractions and businesses who market to visitors – to submit your event information for 2022. The bureau publishes a comprehensive list of area events in several forms – such as our annual travel guide, on our website, in our quarterly e-newsletters, my monthly Talking Tourism columns (like this one!) and social media postings.

If you are planning a 2022 event that will attract visitors to our area, please complete a Calendar of Event form and submitted it to the VCB. You may download the form by logging on to our website VisitGuernseyCounty.com and clicking on "Industry." For assistance with completing the form or general questions, please contact our office manager, Terri Herron, info@VisitGuernseyCounty.com.

Those events that qualify are also placed on the state's travel and tourism website, Ohio. Find It Here, Guest Quest, Adventures In Northeast Ohio, Ohio Magazine and Ohio Cooperative Living. It is important to know that each publication needs detailed information at least three to six months ahead of time.

Travelers who come to the area often stay overnight, shop locally, eat in our local restaurants, and fuel up at our gas stations. They make a significant economic impact (typically \$100-\$300 per person, per visit). Events play a key role in attracting travelers to consider our destination over another location. So, please, send us your event information!

2021 Calendar of Events

A full list of our events is located at VistGuernseyCounty.com. Before attending any event, we suggest that you call before you go.

Sept. 1,8,15,22,29	Courtside Open Air Farmers Market, Guernsey County Courthouse Square
Sept. 3-5	Buffalo Valley View Complex Trade Days, Buffalo
Sept. 3	Advanced Auto Parts & Millennium Street Rodders Cruise In, Advanced Auto Parts
Sept. 3-6	Salt Fork Lodge & Conference Center Labor Day Activities
Sept. 4	Float-In Movie at Salt Fork Marina, Salt Fork State Park
Sept. 4	Rocky Fork Youth Rodeo (K-12), Rocky Fork Ranch Resort
Sept. 4	Byesville Car Show & Rib Contest, Byesville
Sept. 4-6	Deerassic Park Education Center 2021 Bow Hunting Camp
Sept. 5	Classic Car & Motorcycle Show, Rocky Fork Ranch Resort
Sept. 5	Storyfest in New Concord
Sept. 6	Cambridge City Band Concert, Cambridge City Park
Sept. 11	Urban Twigs Annual Fall Market, Cambridge
Sept. 17	Advanced Auto Parts & Millennium Street Rodders Cruise In, Advanced Auto Parts
Sept. 18-19	Rocky Fork Youth Rodeo (K-12), Rocky Fork Ranch Resort
Sept. 25	Music, Food & Art Fall Festival, Downtown Cambridge
Sept. 25	27th Lore City Fireman's Car Show, Lore City

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.