

## TALKING TOURISM

**August 4, 2019**

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### **2020 Travel Related Events Needed**

Do you have a special travel or tourism related event or activity planned for 2020? Please submit your information to the Cambridge/Guernsey County Visitors & Convention Bureau by Sept. 6.

Our staff and Volunteer Tourism Counselors help to share the news about our unique and numerous activities, festivals, and exhibits in this region year-round. That's why we're asking you – our attractions and businesses who market to visitors – to submit your event information for 2020. The bureau publishes a comprehensive list of area events in several forms – such as our annual travel guide, on our website, in our quarterly e-newsletters, my monthly Talking Tourism columns (like this one!) and social media postings.

If you are planning a 2020 event that will attract visitors to our area, please completed a Calendar of Event form and submitted it to the VCB. You may download the form by logging on to our website [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com) and clicking on "Industry".

Those events that qualify are also placed on the state's travel and tourism website, [DiscoverOhio.com](http://DiscoverOhio.com) and from that, some are chosen by the Tourism Ohio to be listed in their Calendar of Events Magazines. It is important to know that each publication needs detailed information at least three to six months ahead of time.

Travelers who come to the area often stay overnight, shop downtown, eat in our local restaurants, and fuel up at our gas stations. They make a significant economic impact (typically \$100-\$300 per person, per visit). Events play a key role in attracting travelers to consider our destination over another location. So, please, send us your event information!

### **Events to Discover**

Aug. 1 & 15	Cambridge City Band "Concert in the Park Series," Cambridge City Park
Aug. 1-3	Antrim Community Fire Department Festival , Antrim
Aug. 1, 8, 15, 22, 29	Guernsey County Farmers & Flea Market, Guernsey County Fairgrounds, Old Washington
Aug. 2-3	18 <sup>th</sup> Annual Deerassic Classic, Deerassic Park Education Center
Aug. 2-4	Buffalo Valley View Complex Trade Days, Buffalo
Aug. 2, 9, 16, 23, 30	Rise & Shine Farmers Market, Southgate Parkway
Aug. 3-4	Family & Friends Jubilee, Cambridge City Park
Aug. 9-11	Salt Fork Festival, Cambridge City Park
Aug. 14	Moonlight Kayak, Seneca Lake Park
Aug. 11	Car Show at the Beach, Seneca Lake Park
Aug. 17	Crucified Youth/Family Rally, Living Word Outdoor amphitheater
Aug. 17	34th Annual Cambridge Classic Cruise-In, Historic Downtown Cambridge
Aug. 17-18	Medieval Market Faire, Sportsman's Park, Buffalo
Aug. 21	Archiving Grandmas' Things, Guernsey County Genealogical Society
August 31	Live Music: The Backup Plan, Seneca Lake Park

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or visit [www.VisitGuernseyCounty.com](http://www.VisitGuernseyCounty.com).

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