

## TALKING TOURISM

July 1, 2018

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### Travel Trends to Watch

I'm always interested to learn what the anticipated travel and tourism trends are each year. Some trends remain the same from year to year. Other trends resurface after going falling off for a few years. While other trends truly emerge as new. This year is no different. I will say the growing use of technology in our everyday lives is both amazing and expected.

#### “Smart” Hotel Rooms

Have an Alexa at home? Welcome to the future: Hotel rooms are following suit ever since Aloft hotels incorporated voice-commanded rooms. “Smart” hotels may go even further than rooms you can ask to “close the blinds” or “turn off the lights.” Robot room service has become available in some hotels, and tech-focused brands like Yotel are expanding to the United States. *Source: SmarterTravel.com*

#### “Glamping”

For those who want to experience the feeling of sleeping outdoors and exploring all that Mother Nature has to offer without sacrificing things like indoor plumbing and kitchens, “glamping” or glamour + camping is the way to go. *Source: Southern Living Magazine*

#### Sip & See Tours

Similar to the popularity of craft beer, wine-specific destinations have also experienced an increase in demand. Whether celebrating a romantic occasion or a girls' weekend away, plenty of tour companies across the globe offer experiences that combine wine, culture, and beautiful scenery. *Source: Southern Living Magazine*

### Events to Discover

July 1	Byesville Blast, Byesville Park
July 4	BOOM-A-RAMA, Cambridge City Park
July 5,12,19,26	Guernsey County Farmers & Flea Market, Guernsey County Fairgrounds
July 6	First Friday - Lip Sync & Draw & Tunes on Turner, Downtown Cambridge
July 6	Park After Dark, Deerassic Park Education Center
July 6-8	Gus Macker 3 on 3 Basketball, Meadowbrook High School, Byesville
July 6, 13, 20, 27	Rise & Shine Farmer's Market, Tractor Supply Parking Lot
July 7	Patriotic Show, Cambridge Performing Arts Centre
July 7, 14, 21, 28	Explorers of Nature Series, Seneca Lake Park
July 10-12	Deerassic Senior Kid's Day Camp, Deerassic Park Education Center
July 11-14	Ohio Hills Folk Festival, Quaker City
July 19	Cambridge City Band Concert in the Park Series, Cambridge City Park

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).

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