

## TALKING TOURISM

**June 3, 2018**

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### **Bureau Begins Work on 2019 Travel Guide**

Its travel guide time! We've begun work on the 2019 Official Cambridge/Guernsey County Travel Guide that will be distributed through direct mail, travel and trade shows, and numerous other outlets. Don't miss your opportunity to advertise in this important marketing piece!

The guide will include attractions and museums, outdoor recreation, shopping, arts & entertainment, lodging, dining, more than 100 festivals and events, a county map and much more.

The VCB will print 75,000 travel guides. We've also expanded our travel guide distribution to all of the state-operated tourist information centers. The guide is heavily distributed to the Cleveland/Akron/Canton, Columbus, and Amish Country markets as well.

The travel guide is also available to view online. Which means your print ad will also be seen online. Visitors to [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com) may click the link on the home page to view the digital edition of the current travel guide.

Contact Dawn Beasley at the VCB office to learn more or secure your ad space today!  
740-432-2022 | 800-933-5480 | [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com)

#### **Deadline Information:**

Space Reservation: Sept. 7, 2018

Advertising Materials: Sept. 14, 2018

### **Events to Discover**

<b>June 3</b>	Conclusion of National Road Yard Sale Days, throughout Guernsey County including the National Road & Zane Grey Museum in Norwich
<b>June 7,14,21,28</b>	Guernsey County Farmers & Flea Market, Guernsey County Fairgrounds
<b>June 7 &amp; 21</b>	Cambridge City Band - Concert in the Park, Cambridge City Park
<b>June 8,15,22,29</b>	Rise & Shine Farmer's Market, Tractor Supply Parking Lot
<b>June 8-10 &amp; 15-17</b>	Narnia, Cambridge Performing Arts Centre
<b>June 10</b>	Flag Day, Cambridge City Park
<b>June 16</b>	Ruff Truck, Guernsey County Fairgrounds
<b>June 16</b>	National Road Bike Show/Ribfest, Downtown Cambridge
<b>June 22-23</b>	National Cambridge Glass Collectors Show & Sale, Pritchard Laughlin Civic Center
<b>June 22-23</b>	Kicking Bear One-On-One, Deerassic Park Education Center
<b>June 23</b>	The Great GCF (Gun Bash), Guernsey County Fairgrounds
<b>June 26-28</b>	Deerassic Junior Day Camp, Deerassic Park Education Center
<b>June 30</b>	2018 Guernsey County Sportsman's Bash, Sportsman's Park

To learn more about area events and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).

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