

## TALKING TOURISM

June 2, 2019

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### 2020 Travel Guide Underway

It's hard to believe it's time to begin work on the bureau's next travel guide. It is a six month process from start to finish and is one of the most significant projects we undertake all year.

The 2020 Official Cambridge/Guernsey County Travel Guide will be distributed through direct mail, travel and trade shows, and numerous other outlets. We pay fees to distribution companies to have our travel guides distributed to the state-operated tourist information centers and heavily distributed to the Cleveland/Akron/Canton, Columbus, and Amish Country markets as well.

Now is the time to take advantage of advertising in this important marketing piece! We are pleased to announce that advertising rates will not increase this year.

Each year the VCB prints 75,000 travel guides. It features attractions and museums, outdoor recreation, shopping, arts & entertainment, lodging, dining, more than 100 festivals and events, a county map and much more.

The travel guide is also available to view online, which means a print ad is also seen online. Visitors to VisitGuernseyCounty.com may click the link on the home page to view the digital edition of the current travel guide.

Contact Dawn Beasley at the VCB office to learn more or secure your ad space today!  
740-432-2022 | 800-933-5480 | info@VisitGuernseyCounty.com

#### Deadline Information:

Space Reservation: Aug. 30, 2019

Advertising Materials: Sept. 6, 2019

### Events to Discover

<b>June 2</b>	16th Annual National Road Yard Sale, throughout Guernsey County
<b>June 2</b>	American Triple T Triathlon/ Toughman Ohio, Salt Fork State Park
<b>June 2</b>	Cancer Survivors Day, Pritchard Laughlin Civic Center
<b>June 6, 13, 20, 27</b>	Guernsey Co. Farmers & Flea Market, Old Washington Fairgrounds
<b>June 6 &amp; 20</b>	Cambridge City Band "Concert in the Park" Series, Cambridge City Park
<b>June 7, 14, 21, 28</b>	Rise & Shine Farmers Market, Southgate Parkway
<b>June 7-9</b>	Buffalo Valley View Complex Trade Days, Buffalo
<b>June 8</b>	A Day of Enchantment, Historic Downtown Cambridge
<b>June 8</b>	Hospice of Guernsey's Touch a Truck, Deerassic Park Education Center
<b>June 8</b>	Guernsey Gospel Jubilee Association Spring Sing, Cambridge City Park
<b>June 8</b>	Living Free Outdoor Concert, Harvest Christian Fellowship Church
<b>June 9</b>	Flag Day, Cambridge City Park
<b>June 15</b>	National Road Bike Show/Ribfest, Downtown Cambridge
<b>June 15</b>	Ruff Truck Competition, Guernsey County Fairgrounds
<b>June 20</b>	Cambridge City Band Concert, City Park
<b>June 21-22</b>	Kicking Bear One-On-One, Deerassic Park Education Center
<b>June 28-29</b>	National Cambridge Glass Collectors Show & Sale, Pritchard Laughlin Civic Center
<b>June 29</b>	2019 Guernsey County Sportsman's Bash, Sportsman Park, Buffalo

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or visit www.VisitGuernseyCounty.com.