

TALKING TOURISM

May 6, 2018

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

National Tourism Week Celebrations

The Cambridge/Guernsey County Visitors & Convention Bureau will celebrate the region's travel industry by organizing a special "R & R Week" or Restaurant and Refreshment Week on May 7-12 as part of National Tourism Week.

Anyone who brings in a receipt to the Tourist Information Center (627 Wheeling Avenue) from any Guernsey County restaurant during that week may register with the VCB for a chance to win one of three gift packages each worth over \$100 each in local restaurant gift cards. Each person who drops off a receipt will also receive the bureau's new Food Guide and the Official 2018 Cambridge/Guernsey County Travel Guide.

The bureau has asked every business listed within its Food Guide to partner with the VCB for the event by donating a \$10 gift card or certificate and over 25 responded.

National Travel and Tourism Week—America's annual salute to travel and tourism—was established by a congressional resolution in 1983.

"Travel matters," said Debbie Robinson, Cambridge/Guernsey County VCB Executive Director. "The economic impact of travelers to our local community is important and worth taking note of. Our community relies on travel for tax revenue and jobs and the benefits these bring to our economy. Guernsey County's travel industry accounts for an estimated 1,707 direct/indirect jobs that generate \$15.7 million in wages earned."

Robinson continued, "We want to recognize and celebrate our local restaurants and eateries as they serve an important role in the overall visitor experience."

Events to Discover

May 3-October 4	Guernsey County Farmers & Flea Market, Guernsey County Fairgrounds
May 4-October 26	Rise & Shine Farmers Market, Tractor Supply Parking Lot
May 4	First Fridays, Downtown Cambridge
May 4 & 11	Pennyroyal Opera House, Fairview
May 4-6	Cambridge Singers Spring Show, Scottish Rite Auditorium
May 5	Spring Fest, Deerassic Park Education Center
May 5	Bigfoot Conference, Salt Fork Lodge & Conference Center
May 7-12	Restaurant & Refreshment Week, Cambridge/Guernsey County Tourist Information Center
May 11-12	Salt Fork Gospel Jubilee, Salt Fork Lodge
May 12	WildZfest, The Wilds
May 12	Bow Fishing Tournament, Deerassic Park Education Center
May 19	Catfishing Tournament, Deerassic Park Education Center
May 30-June 3	Annual National Road Yard Sale Day, U.S. Route 40

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or visit www.VisitGuernseyCounty.com.

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