

## TALKING TOURISM May 5, 2019

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### National Tourism Week Celebrations

The Cambridge/Guernsey County Visitors & Convention Bureau will celebrate National Tourism Week with a “Be a Tourist in Your Own Town” theme on May 5 -11.

All area residents are invited to stop into the Tourist Information Center (627 Wheeling Avenue) the week of May 6 -11 to pick up a 2019 Official Cambridge/Guernsey County Travel Guide for themselves, for family reunions, weddings, or for visiting friends and relatives. While in the TIC, have a cookie; meet the staff and register to win gifts and certificates from local tourism partners. Hours to stop by are Monday – Friday 8 a.m. - 5 p.m. and Saturday 10 a.m. - 3 p.m.

The economic impact of travelers to our local community is important and worth taking note of. Our community relies on travel for tax revenue and jobs and the benefits these bring to our economy. Guernsey County’s travel industry accounts for an estimated 1,597 direct/indirect jobs with annual traveler spending in Guernsey County at \$161 million.

### 2019 Gap Recipients Announced

The Cambridge/Guernsey County Visitors & Convention Bureau recently announced 11 local organizations are recipients of the 2019 Grant Assistance Program (GAP). Now in its sixth year, the program assists qualified non-profit area tourism events, organizations, and businesses to “fill in the gap” with the advertising and promotion of activities which directly increase lodging occupancy in designated periods throughout the year, create positive image building publicity for the Cambridge/ Guernsey County area, and enhance the tourism environment in the area. The VCB has committed over \$50,000 in their 2019 budget for the marketing of events and promotions which exhibit positive tourism potential.

#### This year’s recipients are:

Cambridge Lions Club, Cambridge Main Street, Cambridge Performing Arts Center, Dickens Victorian Village, Guernsey County Community Improvement Corporation, Guernsey County Historical Society, National Cambridge Collectors, Inc., National Whitetail Deer Education Center, Byesville/Cambridge Gus Macker, The Living Word Outdoor Drama, and Ohio Arts & Crafts Foundation

### Events to Discover

<b>May 2, 9, 16, 23, &amp; 30</b>	Guernsey County Farmers & Flea Market, Fairgrounds, Old Washington
<b>May 3, 10, 17, 24, &amp; 31</b>	Rise & Shine Farmers Market, Southgate Parkway
<b>May 3-4</b>	29th Annual Antique Toy Show, Guernsey County Senior Center
<b>May 3-5</b>	Murder for Dummies, Cambridge Performing Arts Centre
<b>May 3-5</b>	Cambridge Singers Spring Show, Scottish Rite Auditorium
<b>May 4</b>	Spring Fest, Deerassic Park Education Center
<b>May 4</b>	Bigfoot Conference, Salt Fork Lodge & Conference Center
<b>May 10, 17 &amp; 31</b>	Pennyroyal Opera House Bluegrass Concert, Fairview
<b>May 19</b>	Celebration of the Glenn Home being placed on the National Register, New Concord

<b>May 29-June 2</b>	16th Annual National Road Yard Sale, Throughout Guernsey County
<b>May 30</b>	Cambridge City Band "Concert in the Park," Cambridge City Park
<b>May 31-June 2</b>	American Triple T Triathlon, Salt Fork State Park

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or visit [www.VisitGuernseyCounty.com](http://www.VisitGuernseyCounty.com).

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