TALKING TOURISM

Feb. 7, 2021

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

Cabin Fever 2021

Cabin fever takes on a new meaning in 2021. Vacation starved families and couples are seeking to get out of their own homes to cozy up in another.

As a result of the ongoing COVID-19 pandemic families are flocking to cabin rentals. They're seeking destinations that offer social distancing with a great view. Cambridge/Guernsey County is a prime location, particularly with the Ohio's largest state park (Salt Fork) and third largest inland lake (Seneca Lake).

Vrbo, a leading national vacation rental company, reports demand for cabins increased nearly 25% in 2020 with interest in destinations near lakes and rivers. The company projects 2021 will be no different.

"I think what visitors love about renting a cabin is the space it offers them," explained Robinson. "Families or couples can enjoy the outdoors with the amenities of home. Cabins often offer private hot tubs, beautiful decks, grills, bonfire pits – all surrounded by serene lakes and forests. And, they often don't have to sacrifice the connectivity of home with Wi-Fi and cable television."

While many will take advantage of a crackling fire and beautiful views, cabin renters are also looking to experience what's around them. Southeast Ohio's rural landscape makes it the ideal getaway. Even in the middle of winter hiking, fishing, golfing, and horseback riding are available to be enjoyed. And for those who are more inclined to discover what the city has to offer; most cabin rentals are within a short 15-20 minute drive of downtown Cambridge. Locally owned restaurants offer extensive carry-out or dine-in menus. And, of course, the area is also home to numerous unique boutique shops filled with must-have items to carry home.

To tuck in and get cozy this winter, log on to VisitGuernseyCounty.com/what-to-do/stay/cabins.html for a list of cabin rentals with descriptions and locations.

2021 Calendar of Events

A full list of our events is located at VistGuernseyCounty.com. Before attending any event, we suggest that you call before you go.

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.

