

## TALKING TOURISM

January 6, 2019

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### **Official 2019 Travel Guide Available**

The 2019 Official Travel Guide to Cambridge/Guernsey County is now available! Designed by Stonewall Group, the guide showcases an array of engaging imaginary and unique points of interests, 2019 events, new advertisers, and much more. It also recognizes Cambridge as the Best Hometown named by *Ohio Magazine*! Pick-up your copy (or copies) today at the Tourist Information Center in historic downtown Cambridge!

### **GAP Deadline Feb. 8**

Now in its 7<sup>th</sup> year, the Cambridge/Guernsey County VCB Grant Assistance Program (GAP) assists qualified non-profit organizations with the advertising and promotion of activities which directly increase lodging occupancy in designated periods throughout the year, create positive image building publicity for the Cambridge/Guernsey County area, and enhance the tourism environment of our area.

Grants are available from a minimum of \$500 to \$5,000 and will be contingent upon the amount of overnight stays the event, project, or program generates. The deadline to submit applications is Feb. 8, 2019. Grants will be awarded Feb. 28, 2019. Grant applications may be found on the VCB's website at [www.VisitGuernseyCounty.com/industry/gap-information](http://www.VisitGuernseyCounty.com/industry/gap-information)

### **Team Tourism**

Don't forget to mark your calendars for the VCB's next quarterly Team Tourism meeting scheduled for January 28, 2019 at noon at Theo's Restaurant in downtown Cambridge. Lunch is Dutch treat. Please RSVP to the VCB office by January 23 by calling 740-432-2022. We will also conduct a brochure swap! Please bring your new 2019 brochures, rack cards, or flyers to share with your Team Tourism partners. Our speaker is Meagan McGowan, Group Sales Coordinator for the National Veterans Memorial and Museum in Columbus. As the 25th national museum, NVMM will have the exclusive honor of sharing the journey of our country's veterans, their families and the Fallen – from all branches of service and all eras of conflict.

### **Events to Discover**

January 11, 18 & 25 Pennyroyal Opera House Bluegrass Concerts, Fairview  
January 20 Bridal & Prom Show, Pritchard Laughlin Civic Center  
January 26 Country on the Carpet, Pritchard Laughlin Civic Center

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).