

## TALKING TOURISM

January 5, 2020

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### **Official 2020 Travel Guide Available**

The 2020 Official Travel Guide to Cambridge/Guernsey County will soon be available! Designed by Stonewall Group, the guide showcases an array of engaging imaginary and unique points of interests, 2020 events, new advertisers, and much more. Pick-up your copy (or copies) at the Tourist Information Center in historic downtown Cambridge!

### **GAP Deadline Feb. 7**

Now in its 8<sup>th</sup> year, the Cambridge/Guernsey County VCB Grant Assistance Program (GAP) assists qualified non-profit organizations with the advertising and promotion of activities which directly increase lodging occupancy in designated periods throughout the year, create positive image building publicity for the Cambridge/Guernsey County area, and enhance the tourism environment of our area.

Grants are available from a minimum of \$500 to \$5,000 and will be contingent upon the amount of overnight stays the event, project, or program generates. The deadline to submit applications is Feb. 7, 2020. Grants will be awarded Feb. 28, 2020. Grant applications may be found on the VCB's website at [www.VisitGuernseyCounty.com/industry/gap-information](http://www.VisitGuernseyCounty.com/industry/gap-information)

### **Team Tourism**

Don't forget to mark your calendars for the VCB's next quarterly Team Tourism meeting scheduled for January 27, 2020 at noon at Theo's Restaurant in downtown Cambridge. Lunch is Dutch treat. Please RSVP to the VCB office by January 22 by calling 740-432-2022. We will also conduct a brochure swap! Please bring your new 2020 brochures, rack cards, or flyers to share with your Team Tourism partners. Our guest speaker is Dana R. Launder, Chief Operating Officer for Deerassic Park Education Center, who will present information on their new education complex.

### **Events to Discover**

January 10, 24, 31	Pennyroyal Opera House Bluegrass Concerts, Fairview
January 19	Bridal & Prom Show, Pritchard Laughlin Civic Center
January 25	Country on the Carpet, Pritchard Laughlin Civic Center

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).