

TALKING TOURISM

January 2, 2022

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

Official 2022 Travel Guide Available

The Cambridge/Guernsey County Visitors & Convention Bureau's 2022 Official Travel Guide will be available this month

The 40-page full-color magazine style guide is stocked with key information regarding Cambridge/Guernsey County, Ohio. The free guide highlights the area's abundant outdoor oasis for recreation, things to do and see around town, signature events, "schoolcation" ideas, a spotlight on Byesville points of interest and much more. The guide also features new photography and listings of area attractions, recreation, dining, lodging, 2022 events, the arts and regional travel information.

Pick-up your copy (or copies) today at the Tourist Information Center in historic downtown Cambridge!

Team Tourism

Our first Team Tourism meeting in 2022 is scheduled for January 24 at 2 p.m. in the multipurpose room of the Guernsey County Administration Building (726 Wheeling Avenue) in downtown Cambridge. Our speaker is Cambridge/ Guernsey County Community Improvement Executive Director, Norm Blanchard, who will share with us information on businesses that will open in 2022 that will have an impact on our tourism economy . Please RSVP to the VCB office by January 19 by calling 740-432-2022 or e-mailing Karen Castello (link to e-mail) . We will also conduct a brochure swap! Tourism partners are invited to bring their new 2022 brochures, rack cards, or flyers to share.

GAP Deadline March 5, 2022

Now in its 10th year, the Cambridge/Guernsey County VCB Grant Assistance Program (GAP) assists qualified non-profit organizations with the advertising and promotion of activities which directly increase lodging occupancy in designated periods throughout the year, create positive image building publicity for the Cambridge/Guernsey County area, and enhance the tourism environment of our area.

Grants are available from a minimum of \$250 to \$5,000 and will be contingent upon the amount of overnight stays the event, project, or program generates. The deadline to submit applications is March 4, 2022 Grants will be awarded March 25, 2022. Grant applications may be found on the VCB's website at www.VisitGuernseyCounty.com/industry/gap-information

2022 Calendar of Events

A full list of our events is located at VistGuernseyCounty.com. Before attending any event, we suggest that you call before you go.

Upcoming Events

January 6	Ethan Timm at Georgetown Vineyards
January 7 & 28	Pennyroyal Opera House Bluegrass Concerts, Fairview
January 8,14, 22 & 29	Live Music in the Wildlife Lounge at Salt Fork Lodge & Conference Center
January 30	Bridal Show, Southgate Hotel

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or log onto VisitGuernseyCounty.com.

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