



NEWS RELEASE

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Cambridge/Guernsey County VCB launches new website

CAMBRIDGE, OHIO (June 22, 2017) – The Cambridge/Guernsey County Visitors & Convention Bureau recently launched a new, colorful, modern, and engaging website at **VisitGuernseyCounty.com**.

“It has been five years since the site received its last facelift,” said Debbie Robinson, Cambridge/Guernsey County VCB Executive Director. “The primary intent of the new site design was to place a greater emphasis on new photography, points of interest, and upcoming events.”

The website was also created with leisure travelers, meeting planners, and members of the media in mind. Numerous new interactive site features are geared to each of those groups. A brand new feature for our tourism partners is the ability to submit their own events and activities directly on our website!

“Our region is continuing to attract visitors from throughout the nation. The VCB website is often the first impression someone has of Guernsey County, and we want it be a positive, lasting one. Our hope is the vibrant new look and user-friendliness of the site will continue to increase the number of visitors to the site and our area,” said Robinson.

For more information, contact the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@visitguernseycounty.com, or log onto VisitGuernseyCounty.com.

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