

## TALKING TOURISM

**August 6, 2017**

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### Entertaining Groups

Motorcoach groups continue to be an important part of this region's visitor mix. The VCB staff attends travel shows each year to attract new groups to the area. Dixie Lacy serves as the VCB's Sales Manager and works tirelessly to develop new group itineraries, as well as to promote upcoming special events and points of interest to tour operators, group leaders and bus companies.

One of the most popular group itineraries is "Saints & Demons!" Groups will experience our rich coal history at the Byesville Stationery Train Experience and learn firsthand what it was like to mine coal during the turn of the century. They continue on to the National Museum of Cambridge Glass and see how ornate glassware was created. They can also choose to visit one of our many churches in the area like the Episcopal Church built in the English fashion for tour and tea and scones or St. Michael's Byzantine Catholic Church for a tour and nut rolls made by the women of the church. The tour ends at an evening under the stars at the Living Word Outdoor Drama.

A growing trend includes marketing to student groups. The VCB has many attractions that appeal to student groups where they experience and learn firsthand about nature at the Wilds, our county's past at the Guernsey County History Museum and how to canoe, shoot a bow and arrow or learn about our deer population at Deerassic Park Education Center.

Special events are an important part to enticing groups (or individuals) to travel to any destination. The Annual Dickens Victorian Village event draws dozens of motorcoaches to the area each holiday season. Bev Kerr does a great job of working with groups who want to experience the holiday season in our area. This year, Gerald Dickens, the great-great grandson of literary icon, Charles Dickens will once again return to Cambridge. This outstanding actor from Oxford, England will perform a one-man rendition of *A Christmas Carol* on November 3, 2017 as part of Dickens Victorian Village's 12th Anniversary celebration.

Last but not least, the VCB is promoting the fifth installment of local playwright, Anne Chlovechok's Sherlock Holmes Mystery Weekend to individuals and groups. On Friday and Saturday, November 3 and 4, 2017, individuals can purchase packages to *The Case of the Circumstantial Covenant* that takes place at St. Benedict's Social Hall. The following weekend, November 10-12, groups are invited to attend the play at Cambridge Performing Arts Center and enjoy the many Dickens Victorian Village activities while they are in our area. Join us to see if you can solve the mystery? The game's afoot!

### Events to Discover

<b>Now Through Sep. 27</b>	Guernsey County Farmers Market, Fairgrounds
<b>Now Through Sept. 28</b>	Cambridge Main Street Farmers Market, Turner Avenue Complex
<b>Now Through Oct. 28</b>	Byesville Farmers Market, Byesville Town Square
<b>August 11 &amp; 12</b>	Live at the Vineyards, Georgetown Vineyards
<b>August 11-13</b>	Salt Fork Festival, Cambridge City Park
<b>August 12</b>	Crucified Youth/Family Rally, Living Word Outdoor Amphitheater
<b>August 12 &amp; 13</b>	13th Annual Eastern Ohio Traditional Archery Rendezvous, Guernsey Co. Sportsmen for Conservation
<b>August 13 &amp; 24</b>	Cambridge City Band Concerts, Cambridge City Park
<b>August 18 &amp; 19</b>	Live at the Vineyards, Georgetown Vineyards
<b>Aug 18-20 &amp; 25-27</b>	Lion King, Jr. Cambridge Performing Arts Centre
<b>August 19</b>	32nd Annual Cambridge Classic Cruise-In, Downtown Cambridge

**August 25 & 26**

**August 26**

**August 26**

**August 26**

**August 26**

Live at the Vineyards, Georgetown Vineyards

Jerusalem Experience, Living Word Outdoor Drama

Underground Cambridge Tours, Downtown Cambridge

Super Hero Saturday, Downtown Cambridge

Rock the Block, Downtown Cambridge

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com).

###