

## TALKING TOURISM

Sept. 3, 2017

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

### Call for 2018 Events

Call all 2018 events! Please submit your information to the Cambridge/Guernsey County Visitors & Convention Bureau by Sept. 15.

Our staff and Volunteer Tourism Counselors help to share the news about our unique and numerous activities, festivals, and exhibits in this region year-round. That's why we're asking you – our attractions and businesses who market to visitors – to submit your event information for 2018. The bureau publishes a comprehensive list of area events in several forms – such as our annual travel guide, on our website, in our quarterly e-newsletters, my monthly Talking Tourism columns (like this one!), weekly Facebook postings, and through a separate printed six month calendar of events brochure.

If you are planning a 2018 event that will attract visitors to our area, you can now submit your information online on our new website. Simply log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com), click on *Calendar of Events* and then *Submit an Event*. If you need help with your submission, contact Dawn Beasley ([info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com)), our office manager, who will happily walk you through the process.

Events can also be submitted online to the state's travel and tourism website, [Ohio.org/Industry](http://Ohio.org/Industry) and from that, some could be chosen by Tourism Ohio to be listed in their Calendar of Events Magazines. It is important to know that each publication needs detailed information at least three to six months ahead of time.

Visitors who come to the area often stay overnight, shop downtown, eat in our local restaurants, and fuel up at our gas stations. They make a significant economic impact (typically \$100-\$300 per person, per visit). Events play a key role in attracting travelers to consider our destination over another location. So, please, submit your event information today!

### Events to Discover

September 1-3	Valley View Trade Days, Buffalo
September 1, 8, 15, 22 & 29	Cambridge Main Street Farmers Market, Turner Avenue Square
September 2,8,9,29,30	Live at the Vineyard, Georgetown Vineyards
September 2, 9,26,23,30	Byesville Farmers Market, Byesville Town Square
September 4 & 7	Cambridge City Band Free Concert (Cambridge City Park - September 4/Living Word Outdoor Amphitheater - August 7)
September 7, 21, 28	Old Washington Farmers & Flea Market, Guernsey County Fairgrounds (September 14 - Old Washington Fire Station)
September 9	29th Annual Cambridge Fly-In, Cambridge Airport
September 11-16	170th Guernsey County Fair, Fairgrounds, Old Washington
September 15	Chef in the Vineyard, Terra Cotta Vineyards
Sept. 15-16 & 22-23	Guernsey Gospel Jubilee Fall Sing, Spring Valley Campground
September 22	Pennyroyal Opera House Bluegrass Concert, Fairview
September 23	Lore City Car Show, Lore City
September 28	BID BASH!, Pritchard Laughlin Civic Center
Sept. 30	Forgotten Places & Spaces Walking Tour, Historic Downtown Cambridge
September 30	Scarecrow, Mums & Munchkins, Historic Downtown Cambridge

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@visitguernseycounty.com](mailto:info@visitguernseycounty.com), or visit [www.VisitGuernseyCounty.com](http://www.VisitGuernseyCounty.com).

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