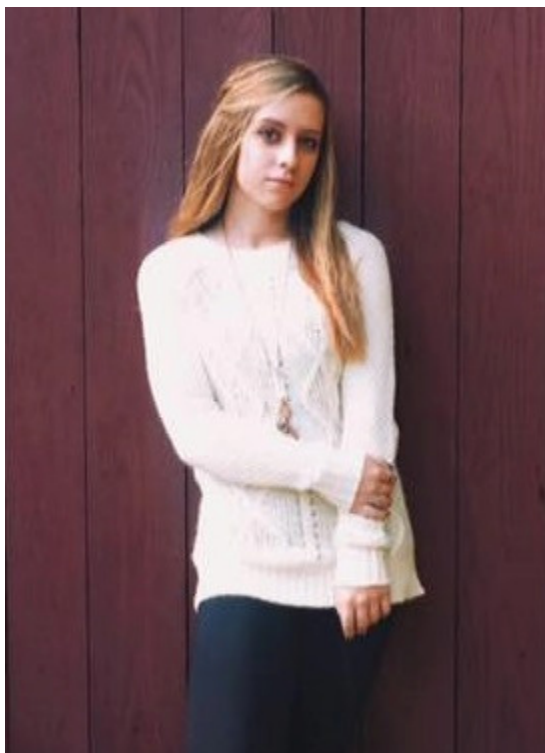


**Muskingum University College Sophomore Ashley Adams to Complete Internship with the Cambridge/Guernsey County VCB**

Cambridge, OH (February 11, 2016) – Debbie Robinson, Executive Director of the Cambridge/Guernsey County Visitors & Convention Bureau announces that Ashley Adams, a sophomore at Muskingum University studying Digital Media Design, will serve as an intern at the VCB for a 10-week program ending April 18.

“As an intern, Ashley will be working with video production 12 hours per week with us. She plans on producing 8-10 short videos on some of our area’s winter and spring attractions and events that will be featured on our award winning website, [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com) through YouTube,” says Robinson. Some of the attractions Ashley will focus on include the National Road, Cambridge Main Street, Mosser Glass, Nothing But Chocolate, Kennedy’s Bakery, Cambridge Underground and the Guernsey County History Museum.”



“Ashley’s internship allows us to diversify our social media marketing strategies,” explains Robinson. “We can promote our videos through our Facebook page and Twitter allowing us to capture a larger audience.

“We are delighted to have Ashley as our intern,” Robinson concludes. “She has a lot of experience with design and media. She has been working with video programs and cameras from a young age. Ashley is from Pickerington, Ohio, and is the daughter of John and Rhonda Adams.”

To learn more about Cambridge/Guernsey County tourism attractions and events, log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com) or call toll free 800-933-5480.

#