

## **Ohio Travel Association recognizes Cambridge/Guernsey County VCB's Print advertising campaign among Ohio's best**

CAMBRIDGE, OHIO (Nov. 4, 2016) – The Cambridge/Guernsey County Visitors & Convention Bureau was recognized with two RUBY Awards in their budget division during the Ohio Travel Association's annual conference on travel Oct. 27 in Columbus, Ohio.

The bureau received first place honors for their 2016 print advertising campaign which depicts a unique and engaging range of family-friendly activities offered in Guernsey County. In addition, the VCB brought home a Citation of Excellence award for their fall television commercial highlighting outdoor activities that aired in the Akron/Canton/Cleveland and Columbus markets.



The Ohio Travel Association's RUBY Awards recognize excellence in Ohio's travel industry for efforts in advertising, marketing and public relations. RUBY Award stands for Recognizing Uncommon Brilliance (RUBY) Award. Competition was strong this year with more than 223 entries in print-based, web-based and marketing campaign, advertisement and video categories. The awards, sponsored by Ohio Magazine, were presented during the Ohio Conference on Travel, the state's largest conference for travel industry professionals.

"These awards affirm the hard work the VCB staff, local tourism partners, and our marketing firm – Stonewall Group – have all successfully created. We're thrilled to receive this recognition from our industry peers," said Debbie Robinson, Cambridge/Guernsey County VCB executive director.

Founded in 1976, the Ohio Travel Association is a nonprofit trade association representing travel and tourism-related businesses throughout the state. Its mission is to promote statewide hospitality and economic development. OTA's nearly 700 members include hotels, restaurants, attractions, convention and visitors bureaus and tour companies.

For additional information regarding Cambridge/Guernsey County log onto [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com) or call 800-933-5480.

###