

Cambridge/Guernsey County VCB to participate in the AAA Great Vacations EXPO Feb. 3-5

CAMBRIDGE, OHIO (Jan. 18, 2017) – The Cambridge/Guernsey County Visitors & Convention Bureau, along with area attractions, will participate in the Great Vacations Travel EXPO, presented by AAA. The EXPO will take place February 3-5, 2017 at the Greater Columbus Convention Center in downtown Columbus.

“This is one of the best shows of the year and perfect for us to attend because it attracts leisure travelers planning their vacations for 2017 and 2018. EXPO goers will have a unique opportunity to talk one-on-one with top travel experts and take home the best advice, values, and EXPO-only deals,” said Debbie Robinson, Cambridge/Guernsey County VCB executive director. “It’s a wonderful event for the entire family to enjoy. Look for us in booths #128,130 & 132.”



Tourism partners joining the VCB in their booths this year are Deerassic Park Education Center who will have their S.A.F.E. Archery set up for attendees to try out their archery skills, Living Word Outdoor Drama, the Wilds, Cambridge Main Street, National Museum of Cambridge Glass, Dickens Victorian Village, Salt Fork Festival and Guernsey County History Museum.

With more than 250 exhibits, attractions and events - including Cambridge/Guernsey County VCB - the EXPO is a destination in itself. Favorite travel spots come alive with interactive events and experiences that are as entertaining as they are helpful and educational. Specific attraction areas within the EXPO will include:

- **Vacation Marketplace:** featuring hundreds of the world’s top travel destinations
- **Paradise Pavilion:** with information and deals on warm, tropical vacations and resorts throughout the Caribbean and Mexico
- **Lake Erie Shores & Islands:** A special feature area highlighting everything from Cedar Point, to Put-in-Bay and quiet beach escapes that are close to home
- **AAA Explore Store:** Packed with free guidebooks, maps, brochures and travel gear
- **AAA Travel Stage:** Appearances, live entertainment, events and workshops led by leading travel experts and well-known celebrities
- **The Great Outdoors,** presented by Metro Parks: A large, lush, living landscape where guests will be inspired by outdoor experiences
- **Taste of the Place,** Friday, Feb. 3, where guests can sample iconic foods from more than a dozen great destinations (The Cambridge/Guernsey County VCB will be handing out Guernsey County gummie cows from McKenna’s Market that day!)
- **Prime Timers Day** for guests age 55 or older, also takes place Friday, Feb. 3, featuring \$2 - off of general and AAA - rate admission, plus events designed especially for senior travelers
- **Kids Day,** Saturday, Feb. 4, featuring workshops, activities, mascots and the “Passport For Prizes” contest with an incredible Grand Prize Trafalgar family vacation, Pioneer Adventures of the Old West.

The Great Vacations Travel EXPO opens Friday, Feb. 3 and runs through Sunday, Feb. 5, at the Greater Columbus Convention Center in Downtown Columbus. EXPO hours are Friday 12 p.m. - 7 p.m., Saturday 10

a.m. - 7 p.m., and Sunday 11 a.m. - 4 p.m. Tickets are \$8 at the door (AAA members who show their card receive 50%-off admission). Children 16 and under are admitted free. For additional event details or to purchase tickets in advance, visit AAAGreatVacations.com. For an opportunity to win tickets, check out the VCB's Facebook page facebook.com/VisitGuernseyCounty.

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