

TALKING TOURISM March 6, 2016

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau (VCB). She will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

Travel Shows

Both consumer and group tour shows provide Cambridge/Guernsey County Visitors & Convention Bureau with a great platform to promote this region as a year-round vacation/getaway destination. That's why our staff hits the road each winter to interact one-on-one with leisure visitors and group tour operators.

In January, the VCB participated in the American Bus Association Marketplace Group Travel Show (Jan. 9-12) in Louisville, Ky. and the AAA Great Vacations EXPO for the leisure market in Columbus, Ohio (Jan. 22-24).

In February, both Dixie and I also attended the annual Heartland Travel Showcase in Grand Rapids, Michigan (Feb. 5-7). We met one-on-one with tour operators to book groups to our area in 2016-2017 and build relationships. The showcase is one of the largest of its kind in the Midwest covering 12 states, plus Ontario, Canada.

Dixie also attends smaller regional leisure shows and just returned from the Southeastern Ohio Tourism Expo in Gallipolis. Look for us also at the Cambridge Area Chamber of Commerce Home Business & Garden Expo at Pritchard Laughlin Civic Center March 11-13. We will be on the stage with other regional tourism partners for the Ohio Tourism Showcase.

Events to Discover

March 6	<i>Mary Poppins, the Musical</i> , Pritchard Laughlin Civic Center
March 11 & 18	Pennyroyal Opera House Bluegrass Concerts, Fairview
March 11-13	Home, Garden & Business Expo, Pritchard Laughlin Civic Center
March 12	Remarkable Women – Past, Present & Future, John & Annie Glenn Home, New Concord
March 17-19	Cambridge Lions Club Variety Show, Scottish Rite Auditorium
March 18	Annual Living Word Banquet & Auction, Pritchard Laughlin Civic Center
March 18	Chef in Vineyard Dinner, Terra Cotta Vineyards, New Concord
March 18 & 19	Salt Fork Gospel Jubilee, Salt Fork Lodge & Conference Center
March 19	Annual Writers at the Crossroads Workshop
March 26	Easter Egg Hunt, Deerassic Education Center
April 1-3 & 8-10	<i>Snoopy</i> , Cambridge Performing Arts Center
April 1, 8, 22 & 29	Pennyroyal Opera House Bluegrass Concerts, Fairview

To learn more about the VCB, area events, and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or visit www.VisitGuernseyCounty.com.

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